



恒生銀行
HANG SENG BANK

本行簡介

恒生銀行以市值計為香港特別行政區第二大上市銀行，並為超逾三分之一的香港市民提供服務。於二零零三年十二月三十一日，本行之市值為港幣一千九百五十億元。「恒生」二字寓意「永恒生長」。

本行主要在香港及中國內地發展業務，並致力為股東增值，及滿足客戶需求。本行以優質服務配合先進科技，為客戶提供一應俱全的理財產品。

本行於二零零三年慶祝成立七十周年。

本行為滙豐集團主要成員之一，該集團乃全球其中一家最大的銀行及金融服務機構。本行的股份亦於倫敦掛牌買賣。本行並透過紐約銀行在美國向投資者提供第一級贊助形式的美國預託證券計劃。

Corporate Profile

Hang Seng Bank, whose name in Chinese means 'ever-growing', is the second-largest listed bank in the Hong Kong Special Administrative Region by market capitalisation (HK\$195 billion at 31 December 2003). It serves more than one-third of the territory's population.

The Bank, whose business focus is Hong Kong and mainland China, is committed to increasing shareholder value and satisfying customer needs. It provides a comprehensive product range supported by premium services and advanced technology.

In 2003, Hang Seng celebrated its 70th anniversary.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations. Its shares are also traded in London and it offers investors in the United States a Sponsored Level-1 American Depositary Receipts Programme through the Bank of New York.