

Major Awards and Ratings

- Named the Best Domestic Commercial Bank in Hong Kong by *Asiamoney* magazine.
- Named the Best Domestic Commercial Bank in Hong Kong for the third consecutive year by *The Asset* magazine.
- Named the Best Retail Bank by *Capital* magazine.
- Received the Best Investor Relations by a Hong Kong Company award for the second consecutive year and the Best Corporate Governance award at the Investor Relations Magazine Asia Awards.
- Ranked second for profits and third in terms of return on assets among banks in Asia by *Yazhou Zhoukan*.
- Ranked second for strongest commitment to shareholder value in Hong Kong by *FinanceAsia* magazine.
- Ranked second for financial soundness in Hong Kong in the REVIEW 200 poll.
- Named the preferred local cash management bank in the categories of under US\$10 million, US\$10-100 million, US\$100-500 million and over US\$500 million in Hong Kong by *Asiamoney*.
- Won a Hong Kong Award for Services: Customer Service Award.
- Won a Top Award in the Yahoo! Emotive Brand Awards.
- Named a Caring Company by the Hong Kong Council of Social Service.
- Won the Silver Award in the Hong Kong Arts Development Awards – Arts Sponsorship Category for sponsorship of the Blossom with Music programme.
- Won a Gold Quill Award for Hang Seng e-Cards.
- Long-term foreign currency deposit rating upgraded to A1 from A3, with a stable rating outlook, by Moody's Investors Service. Long-term local currency deposit rating of Aa3, short-term local currency deposit rating of Prime 1, short-term foreign currency deposit rating of Prime 1 and Bank Financial Strength Rating of B – the highest rating among Moody's rated Hong Kong banks – all affirmed.
- Individual rating of A/B from Fitch – the highest for banks in Asia – affirmed.