

Company Profile



*The Company's
office building
in Beijing*

China Unicom Limited (the "Company") was incorporated in Hong Kong in February 2000.

The Company was listed on the New York Stock Exchange and the Stock Exchange of Hong Kong on 21 June 2000 and 22 June 2000 respectively. On 1 June 2001, the Company was included as a constituent stock of the Hang Seng Index.

China United Telecommunications Corporation ("Unicom Group") is the major shareholder of the Company. As of 20 March 2004, Unicom Group indirectly and effectively holds 62.90% of shares in the Company through China Unicom (BVI) Limited and China United Telecommunications Corporation Limited. The public investors of the A Share market in Shanghai indirectly and effectively hold 14.52% of shares in the Company. The remaining 22.58% of shares in the Company are held by public investors in Hong Kong and New York.

At present, the Company is engaged in the cellular business (both GSM and CDMA) in 30 provinces, municipalities and autonomous regions in China through China Unicom Corporation Limited, Unicom New Century Telecommunications Corporation Limited and Unicom New World Telecommunications Corporation Limited, the provision of international and domestic long distance calls, data communications (including Internet and IP telephony) and other related telecommunication value-added businesses nationwide.

As to its cellular business, the Company is one of the two mobile telecommunications operators in the PRC. As of 31 December 2003, there were 91.515 million subscribers to the Company's GSM and CDMA cellular businesses on a pro forma combined basis in 30 provinces, municipalities and autonomous regions. In terms of the number of subscribers, the Company was ranked as the third largest mobile telecommunication operator in the world. The number of the Company's CDMA cellular subscribers reached 18.946 million and the Company was ranked as the second largest CDMA cellular operator in the world.

The nationwide coverage of the Company's optical fiber transmission network provided support in terms of sound network resources to facilitate the rapid development of the Company's various businesses. The Company has constructed the second largest broadband optical fiber transmission network in the PRC. This network serves as a shared platform which supports the operation of cellular business, international and domestic long distance calls, data and Internet.

The Company's business philosophy is best summarized by our operating principle of "integrated development with our focus on the cellular business; coordinated efforts in developing the differentiated operations of the two networks; priority on efficiency and profitability to increase our scale and strength". Through consolidating its corporate governance and accelerating its expansion in various business segments, we are committed to building the Company as a world-class telecommunications operator.