

## Contents 目錄

<b>Group Profile</b> 集團簡介	01
<b>Our Mission</b> 方針	02
<b>Financial Highlights</b> 財務摘要	03
<b>Major Achievements</b> 集團成就	04
<b>Chairman's Statement</b> 主席報告	06
<b>Group Managing Director's Report</b> 集團董事總經理報告	13
<b>Operational Review</b> 業務回顧	18
<b>Financial Review</b> 財務回顧	28
<b>Profiles of Directors &amp; Senior Executives</b> 董事及高級行政人員簡介	38
<b>Financial Statements</b> 財務報告	44
<b>Corporate Directory</b> 公司資料	100

### Cover Theme 封面主題

RoadShow is a dynamic force in the highly competitive outdoor and electronic media sales market in the Greater China region. RoadShow during 2003 continued to realise its potential and to create value for shareholders.

路訊通活力充沛，具備逐鹿大中華區戶外及電子媒體銷售市場的雄厚實力。二零零三年，路訊通繼續展現其發展潛力，為股東創造價值。