

公司簡介 Company Profile

青島啤酒股份有限公司前身為國有青島啤酒廠,始建於1903年,是中國歷史最為悠久的啤酒生產廠。公司1993年6月16日註冊成立,隨後在香港發行了H種股票並於7月15日在香港聯合交易所有限公司上市,成為首家海外上市的國內企業,同年7月在國內發行了A種股票並於8月27日在上海證券交易所上市。

公司的經營範圍是啤酒製造、銷售以及與之相 關的業務。目前公司在國內擁有48個啤酒生產 廠和3個麥芽生產廠,分佈於全國17個省市, 規模和市場份額居國內啤酒行業之首。其生產 的青島啤酒為國際市場上最具知名度的中國品 牌,已行銷世界四十餘個國家和地區。 Tsingtao Brewery Company Limited (the "Company"), the earliest beer manufacturer in China, can trace its root back to 1903 when its predecessor, Tsingtao Brewery Factory, was first established. The Company was registered on 16th June, 1993 as a joint stock company in China and then issued "H" shares in Hong Kong which were listed on the Stock Exchange of Hong Kong Limited on 15th July, 1993. It was the first enterprise in mainland China listed on the stock exchange. In July 1993, the Company issued "A" shares in Shanghai, which were listed on the Shanghai Stock Exchange on 27th August, 1993.

The business scope of the Company is beer manufacturing, distribution and the related business. The Company, the largest domestic brewer in terms of production scale and market share, currently owns 48 beer plants and 3 malting mills in 17 provinces and cities all over China. Its product, Tsingtao Beer has become one of the most well known Chinese brands in the international market and has been distributed to more than 40 countries and regions throughout the world.

