

10. CONSOLIDATED INCOME STATEMENT
for the year ended 31 December 2003
(Expressed in Renminbi Yuan)

	<i>Note</i>	<i>2003</i>	<i>2002</i>
Turnover	4	584,639,973	469,737,982
Cost of sales		<u>(247,926,143)</u>	<u>(175,277,732)</u>
Gross profit		336,713,830	294,460,250
Other operating income	6	7,886,301	8,851,881
Distribution expenses		(185,056,585)	(160,738,303)
General and administrative expenses		(18,621,518)	(16,600,802)
Other operating expenses	7	<u>(21,811,216)</u>	<u>(16,995,770)</u>
Profit from operations		119,110,812	108,977,256
Net finance costs	9	<u>(3,243,925)</u>	<u>(4,730,726)</u>
Profit from ordinary activities before taxation	9	115,866,887	104,246,530
Income tax expenses	10(i)	<u>(8,358,258)</u>	<u>(11,327,589)</u>
Profit attributable to shareholders	11,28(a)	<u>107,508,629</u>	<u>92,918,941</u>
Dividends attributable to the year:	12		
Dividend declared during the year		35,000,000	60,000,000
Final dividend proposed after the balance sheet date		<u>31,236,300</u>	<u>-</u>
		<u>66,236,300</u>	<u>60,000,000</u>
Earnings per share			
-Basic	13	<u>0.97</u>	<u>0.88</u>
-Diluted	13	<u>0.97</u>	<u>N/A</u>

The notes on pages 40 to 77 form part of these financial statements.