

220

## HK\$220 Million

Record net profit to mark 10th Anniversary notwithstanding weak economy and keen competition.



656,000

8 %

Grew by 8%

Continued to build Pay TV subscription base and customer loyality with Hong Kong's most diversified programming platform.



948

## Tsing Ma Bridge

2,086 km network spans a length 948 times that of Tsing Ma Bridge.



Languages

CABLE TV offers programmes in 9 languages, including Cantonese, Mandarin, English, Hindi, Japanese, Korean, French, German and Spanish. cents per share

i-CABLE recommends a final dividend of 4 cents per share. The total dividend for 2003 amount to 5.5 cents, a dividend payout ratio of 50%.

## 4,250

CABLE TV's film library stocks 4,250 titles, spanning from blockbusters to movies from international directors for the film buffs.

New channels added to the **CABLE TV** platform in 2003.



258,000

i-CABLE to defend its market share in spite of keen competition.

More than 30 soccer matches are shown on CABLE TV each week during the soccer season, making it the soccer station with the best league and cup action in town.



Hours of fresh programmes are added to i-CABLE's portals each day. The video rich portals provide news, entertainment, sports and information for all members of the family.



New locally produced channels were launched in 2003, including a dedicated soccer channel, Three

a 24-hour entertainment news channel and a satellite channel for the region.