

corporate profile

Techtronic Industries Co. Ltd. (TTI or the Group) is a global leader in the design, manufacture and sale of home improvement products, with sales in 2003 of HK\$13.18 billion. Its principal areas of business are power tools, outdoor power equipment, floor care appliances, solar powered lighting and electronic measuring products.

TTI maintains an expanding stable of well-established and fast-growing brands, including Ryobi® power tools, Ryobi® and Homelite® outdoor power equipment and Regina®, Royal®, Dirt Devil® and Vax® floor care appliances.

These branded products are sold in close collaboration with many of the world's major retailers in North America, Europe and Australasia.

TTI is the preferred partner of other leading home improvement brands. For retailers, it offers a comprehensive service to produce a complete product range sold under their own private label. For independent brands, TTI works on an original equipment and original design manufacturing (OEM/ODM) basis, providing custom solutions that include product design, engineering, manufacture, supply chain management and market support.

The Group is headquartered in Hong Kong and maintains manufacturing and research facilities in Asia and North America, as well as a customer servicing network in North America, Europe and Australasia. It employs 16,000 people worldwide.

Founded in 1985, TTI has achieved consistent revenue growth of 39% annually over the past five years. It has been listed on The Stock Exchange of Hong Kong since 1990 (HKEx: 669) and maintains a Level 1 American Depositary Receipt (ADR) programme through the Bank of New York (ADR: TTNDY). TTI has been honoured by many awards from customers, publications and other organisations.