

Leveraging on its outstanding management and the business model of rapid asset turnover, Forte has acheived remarkable track record. It has outperformed its industry peers in terms of profit growth and return for shareholders.

復地憑藉優秀的管理、快速周轉的業務模式,創造了良好的業績記錄,盈利增長 及股東回報率均在同業中處於領先地位。



## **Corporate Profile**

## 企業簡介

Shanghai Forte Land Co., Ltd. ("Forte" or the "Company"), together with its subsidiaries (the "Group"), is one of the leading property developers in Shanghai. It has the first class development qualification issued by the Ministry of Construction of the People's Republic of China ("PRC"). Its H shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited. (Stock code: 2337)

Since its entry into the property market in 1994, Forte has been embracing the business philosophy of "Creating the ideal space" and has been dedicated to providing quality residential properties for the mass residential market. Leveraging on its capability in accurate market positioning of the products, multi-projects management and the business model of rapid asset turnover, Forte has established its leading position in Shanghai property market.

復地(集團)股份有限公司(「復地」或「本公司」),連同其附屬公司(統稱「本集團」),是上海最大的房地產開發集團之一,擁有中國建設部頒發的一級開發資質,同時復地的H股股份在香港聯合交易所有限公司主板上市(股份代號:2337)。

復地自一九九四年涉足房地產開發領域以來,以「共創理想空間」為經營理念,致力為大眾住宅市場打造優質精品住宅。復地憑藉準確的產品定位、多項目管理的能力和快速 周轉的業務模式,奠定了在上海房地產市場的領導地位。