

# JEANSWEST



## **OUR CORE BUSINESS**

Retail, export and manufacture of casual wear apparel

## **OUR VISION**

To become a market leader in casual wear apparel retailing  
and  
to be one of the best casual wear apparel suppliers

## **OUR MISSION**

Focused on our customers, we endeavour to provide quality products and services with added value. We strive after:

- customer satisfaction;
- staff development;
- reasonable equity return; and
- growth with our business partners,  
so as to benefit our community.