

Directors and Senior Management 董事及高級管理人員

Executive Directors

Mr. Kyoo Yoon Choi, aged 55, is the Chairman of the Company and the founder of the Group. He studied at Seoul National University in Korea between 1968 and 1972 and graduated with a bachelor's degree in engineering. Prior to setting up the Group in Korea in 1984, Mr. Choi had over eight years of experience in the plush toy business at Daewoo Corporation, which was one of the leading conglomerates in Korea at the time. Mr. Choi is responsible for the strategic planning and overall business development of the Group.

With effect from 26 September 2003, the title of Mr. Kyoo Yoon Choi was re-designated from Chairman and Non-Executive Director to Chairman and Executive Director.

Mr. Chul Hong Min, aged 48, is the President and the Chief Executive Officer of the Company and is responsible for the daily operation of the Group. Mr. Min's experience in the plush toy business also started in 1978 at Daewoo Corporation, one of the leading conglomerates in Korea at the time. He was the youngest General Manager within Daewoo Corporation with proven experience in management. Mr. Min also served as the Chief Executive Officer of a prestigious toy company, Prestige Toy Corp, which was a wholly-owned subsidiary of Daewoo Corporation for four years. He joined the Group in 1990 as the Managing Director and the President of C & H America. He is currently the President of the Company, JY International and C & H America.

Mr. Young M. Lee, aged 48, is the Executive Managing Director and the Chief Financial Officer of the Company. Mr. Lee has 20 years of experience in the US in the areas of accounting and finance such as public accounting, consulting to financial institutions, mergers and acquisitions, corporate controllership and investment banking. Prior to joining the Group in May 2001, Mr. Lee was the Managing Director of Kohap (Hong Kong) Ltd., which is the trading and financing arm of a Korean conglomerate, Kohap Ltd.. He is responsible for the overall financial management, strategic and business planning of the Group.

Mr. Sung Sick Kim, aged 52, is the Vice President and the Chief Operation Officer of the Company and the President of C & H Suzhou. Mr. Kim has been working in the administration of C & H Korea and the Group since 1985 and is in charge of cost control within the Group. Mr. Kim resigned from the Company and relocated to C & H Korea with effect from 8 April 2003.

執行董事

崔奎玟先生，55歲，本公司主席兼本集團創辦人。於一九六八年至一九七二年間在韓國漢城國立大學攻讀，畢業時獲頒工程學學士學位。於一九八四年在韓國成立本集團之前，崔先生已在大宇集團之毛絨玩具業務方面積逾八年經驗，當時大宇集團乃韓國一間主要綜合企業。崔先生負責本集團之策略規劃及整體業務發展。

自二零零三年九月二十六日起，崔奎玟先生之職銜已由主席兼非執行董事重定為主席兼執行董事。

閔詰泓先生，48歲，本公司總裁及行政總監，負責本集團之日常運作。閔先生在毛絨玩具業務方面之經驗始於一九七八年在韓國當時其中一間主要綜合企業—大宇集團。閔先生曾經是大宇集團最年輕之總經理，具實質之管理經驗。閔先生亦曾在大宇集團之全資附屬及著名玩具公司 Prestige Toy Corp 擔任行政總監四年。閔先生於一九九零年加盟本集團，出任常務董事及 C & H America 總裁。他現擔任本公司、JY International 及 C & H America 之總裁。

李泳模先生，48歲，本公司執行常務董事及財務總監。李先生擁有20年在美國之會計及財務經驗，例如公共會計、金融機構諮詢、合併收購、企業控制及投資銀行業務。於二零零一年五月加盟本集團之前，李先生乃高合（香港）有限公司之常務董事，該公司為韓國綜合企業 Kohap Ltd. 之貿易及融資分部。李先生負責本集團整體財務管理、策略及業務規劃。

金盛植先生，52歲，本公司副總裁及營運總監，亦是希安琦玩具之總裁。金先生自一九八五年起負責 C & H 韓國及本集團之行政工作，掌管本集團之成本控制事宜。金先生已於二零零三年四月八日辭去本公司之職務，並調往 C & H 韓國任職。



Directors and Senior Management 董事及高級管理人員

Mr. Tae Sub Choi, aged 49, is appointed as the Director of the Company on 8 April 2003. He is also the Vice President and the Chief Operation Officer of the Company. Mr. Choi graduated from Seoul National University in Korea with a bachelor degree in German Language and Literature in 1979. Prior to joining the Group in Korea in 1994, Mr. Choi acquired 19 years of profound experience in the area of product development at Daewoo Corporation, which was one of the leading conglomerates in Korea at the time. He first joined the C & H Co., Ltd. in the sales department. Mr. Choi was subsequently promoted to be in-charge of J.Y. Toys Co., Limited in PRC for 2 years and C & H Lanka (PVT) Co., Ltd. in Sri Lanka for 6 years. He is currently the Vice-President and authorized representative of C & H Toys (Suzhou) Co., Ltd. and Jung Yoon Toys (Shanghai) Co., Limited in Suzhou and Shanghai region of PRC.

Independent Non-executive Directors

Professor David, Kwai Che Tse, aged 50, was the Independent Non-executive Director of the Company. Professor Tse graduated from the Chinese University of Hong Kong and obtained a bachelor's degree in business administration in marketing. He was also awarded a philosophy of doctorate degree in 1984 from University of California, Berkeley after successfully completing research in marketing. He taught for ten years at the University of British Columbia since 1984 and assumed visiting position in universities in Hong Kong, the PRC, the US and Europe. In 1998, he was appointed as the chair professor in international marketing in the School of Business at the University of Hong Kong.

Professor Tse has been appointed as a fellow at the Davidson Institute at Business School at the University of Michigan. He was appointed as the Company's Independent Non-executive Director on 22 October 2001. Professor Tse resigned from the Company with effect from 22 November 2003.

Mr. Valiant, Kin Piu Cheung, aged 58, was a partner at KPMG, a leading international accounting firm in Hong Kong. Mr. Cheung has extensive experience in assurance and corporate finance work, particularly on trading and manufacturing corporations in Hong Kong and the PRC, and has assisted a number of companies in obtaining a listing on stock exchanges in Hong Kong, the PRC, Singapore and the US. In addition, he has provided financial advisory and due diligence services to foreign investors on investments in the PRC. Mr. Cheung is a fellow member of the Institute of Chartered Accountants in England and Wales and the Hong Kong Society of Accountants. He was appointed as the Company's Independent Non-executive Director on 22 October 2001.

崔泰燮先生，49歲，於二零零三年四月八日獲委任為本公司董事。彼亦為本公司之副總裁兼營運總監。崔先生在一九七九年畢業於韓國漢城國立大學，持有德國語言及文學學士學位。崔先生於一九九四年在韓國加入本集團之前，任職於韓國當時其中一間著名綜合企業大宇集團，在產品開發方面擁有19年豐富經驗。崔先生最初加入C & H Co., Ltd.之銷售部門，其後獲擢升為中國香港正潤玩具有限公司之主管（在任兩年）及斯里蘭卡C & H Lanka (PVT) Co., Ltd.之主管（在任六年）。崔先生現為中國蘇州及上海地區希安琦玩具（蘇州）有限公司及正潤玩具（上海）有限公司之副總裁兼法人代表。

獨立非執行董事

謝貴枝教授，50歲，曾是本公司之獨立非執行董事。謝教授畢業於香港中文大學，持有商業管理（市場推廣）學士學位。其後於完成在市場營銷方面之研究後，於一九八四年獲柏克萊加州大學頒授博士學位。自一九八四年起於英屬哥倫比亞大學任教十年，其後分別在香港、中國、美國及歐洲多間大學擔任客席教授。一九九八年，謝教授獲委任為香港大學商學院國際市場推廣之主任教授。

謝教授獲委為密芝根大學商學院之Davidson學院院士。謝教授於二零零一年十月二十二日獲委任為本公司之獨立非執行董事。謝教授已於二零零三年十一月二十二日辭去本公司之職務。

張建標先生，58歲，曾是香港一間著名國際會計師事務所畢馬威會計師事務所之合夥人。張先生在審計及企業財務工作方面具備豐富經驗，尤其擅長處理香港及中國之貿易及製造企業之事項，曾經協助多間公司在香港、中國、新加坡及美國之證券交易所上市。此外，他亦向在中國進行投資事宜的外國投資者提供財務顧問及盡職審查之服務。張先生是英格蘭及威爾斯特許會計師公會及香港會計師公會之資深會員。於二零零一年十月二十二日獲委任為本公司之獨立非執行董事。

Directors and Senior Management 董事及高級管理人員

Professor Cheong Heon Yi, aged 39, received his bachelor's degree and a master's degree in business administration from Seoul National University in Korea. Professor Yi was also awarded a philosophy of doctorate degree in accounting in 1997 from the University of California, Los Angeles. Professor Yi has taught at the University of California, Los Angeles for a year before joining the Hong Kong Polytechnic University in 1997. Professor Yi's research interests include financial reporting and corporate governance. His teaching focuses on financial accounting at the undergraduate level and financial reporting and corporate governance at the postgraduate level. He was appointed as the Company's Independent Non-Executive Director on 22 November, 2003.

Audit Committee

The audit committee of the Company, comprising two independent non-executive Directors, namely, Professor David, Kwai Che Tse, Professor Cheong Heon Yi, who succeeded Professor Tse after his resignation, and Mr. Valiant, Kin Piu Cheung, became operative from the date on which the Shares first commenced dealings on the Main Board of the SEHK with written terms of reference in compliance with the Code of Best Practice as set out in Appendix 14 to the Listing Rules. The primary duties of the audit committee are to review and supervise the financial reporting process and internal control system of the Group.

Senior Management

Mr. Yong Kook Kim, aged 55, is the Vice-president of J.Y. Toys Co., Limited ("J Y Toys"). He joined the Group on 1 June 1987 and is in charge of the day-to-day operation and management of JY Toys.

Mr. Won Sun Park, aged 51, was the Executive Managing Director of C & H Suzhou. Mr. Park has 25 years of experience in plush toy manufacturing especially in the design of efficient layout and workflow of manufacturing plush toys. Mr. Park joined C & H Korea on 1 January 1989 and was seconded to the Group in 1993, he is now responsible for production management of the Group. Mr. Park resigned on 1 June 2003.

Mr. Man Jin Cho, aged 62, is the Executive Managing Director of C & H Suzhou. He has extensive experience in the field of acrylic knitted fabric manufacturing. He joined the Group on 1 May 1997 and helped the Group in establishing C & H Plush in the same year to expand into acrylic knitted fabric business. Mr. Cho is now responsible for the production operation of acrylic knitted fabric and developing materials for plush toys.

李政憲教授，39歲，在韓國漢城國立大學獲得工商管理學士及碩士學位。李教授亦於一九九七年獲洛杉磯加州大學頒授會計學博士學位。李教授於一九九七年加入香港理工大學前，曾在洛杉磯加州大學任教一年。李教授之研究項目包括財務申報及企業管治。其大學教學專注於財務會計學，研究生教學則集中於財務申報及企業管治。彼於二零零三年十一月二十二日獲委任為本公司之獨立非執行董事。

審核委員會

本公司之審核委員會由兩名獨立非執行董事，即謝貴枝教授、李政憲教授（其於謝教授辭任後繼任）及張建標先生組成，由股份首次於香港聯交所主板買賣之日起開始運作，職權範圍乃遵照上市規則附錄14所載最佳應用守則以書面釐定。審核委員會之主要職責是檢討及監督本集團之財務報告程序及本集團之內部控制系統。

高級管理人員

金溶國先生，55歲，香港正潤玩具公司（「香港正潤」）之副總裁，於一九八七年六月一日加盟本集團，負責香港正潤之日常運作及管理。

朴元善先生，51歲，曾是希安琦玩具之執行常務董事。朴先生在毛絨玩具生產，尤其是設計毛絨玩具生產之有效佈局和工作流程方面積逾25年經驗。朴先生於一九八九年一月一日加盟C & H 韓國，並於一九九三年借調本集團，目前負責本集團之生產管理事宜。朴先生於二零零三年六月一日辭任。

曹萬辰先生，62歲，希安琦玩具之執行常務董事，於丙烯酸針織布製造方面具有豐富經驗。彼於一九九七年五月一日加盟本集團，同年協助本集團成立希安琦毛絨，以將業務擴展至丙烯酸針織布。曹先生目前負責丙烯酸針織布之生產及毛絨玩具所需之材料研究。



Directors and Senior Management 董事及高級管理人員

Mr. Dong Wook Cha, aged 43, is the Head of accounting and administration department of the Company. Mr. Cha has over seven years of experience in the field of accounting from his employments with Dongkook Trading Co. and Hyundai Heavy Industrial Co., Ltd. He joined C & H Korea on 1 February 1986 and has been working in the accounting and administration department of the Group since 1996. Mr. Cha was promoted to the post of the Head of accounting and administration department of the Company on 1 March 2004.

Mr. James Wang, aged 42, is the Managing Director of marketing of C & H America. He joined C & H America on 1 July 1991 and has been in charge of the Group's marketing function in the US. Mr. Wang graduated from the University of California, Los Angeles, with a bachelor degree in business administration in 1986. Prior to joining the Group, Mr. Wang had extensive experience in the fields of logistics and trading from his previous employments with Trans-union Line and KAL Trading Co. Mr. Wang was relocated to PRC to oversee the operation of the Company in Shenzhen on 1 March 2004.

Company Secretary

Mr. Wilson W. S. Wong, aged 39, is an associate member of the Institute of Chartered Secretaries and Administrators and the Hong Kong Society of Accountants and a fellow member of The Association of Chartered Certified Accountants. Mr. Wong obtained his master degree in professional accountancy from the Polytechnic University of Hong Kong in 2002. He joined the Group on 20 September 2001.

車東旭先生，43歲，本公司會計及行政部主管。曾任職 Dongkook Trading Co. 及 Hyundai Heavy Industrial Co., Ltd.，積逾七年會計經驗。於一九八六年二月一日加盟 C & H 韓國，自一九九六年起在本集團之會計及行政部門工作。車先生於二零零四年三月一日晉升為會計及行政部主管。

王傳泳先生，42歲，C & H America 之市場營銷常務董事。彼於一九九一年七月一日加盟 C & H America，負責本集團於美國之市場營銷事宜。王先生於一九八六年畢業於洛杉磯加州大學，獲頒工商管理學士學位。於加盟本集團前，王先生曾任職 Trans-union Line 及 KAL Trading Co，擁有有關物流及貿易之豐富經驗。王先生於二零零四年三月一日調往中國任職，負責監督本公司於深圳之業務。

公司秘書

黃偉盛先生，39歲，特許秘書及行政人員公會及香港會計師公會之會員，並為英國特許公認會計師公會之資深會員。黃先生於二零零二年自香港理工大學取得專業會計碩士學位。黃先生於二零零一年九月二十日加入本集團。