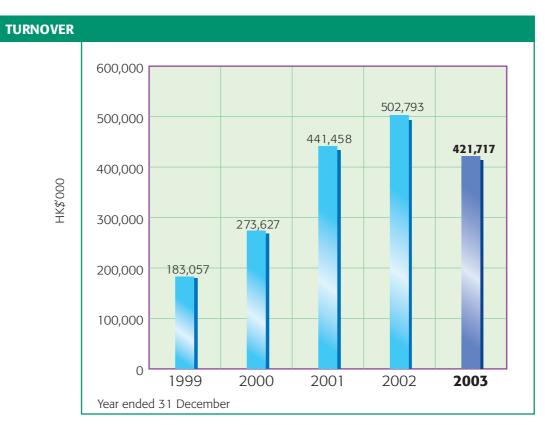
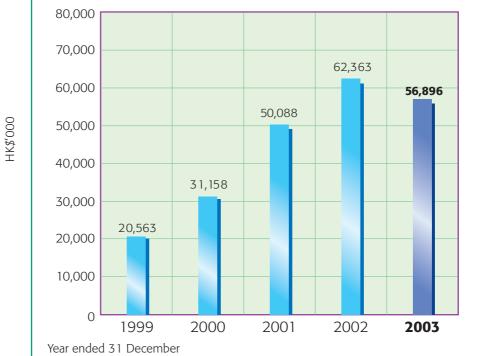
## **BUSINESS REVIEW**



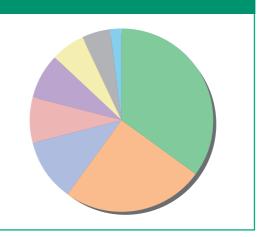
NET PROFIT ATTRIBUTABLE TO SHAREHOLDERS



# FINANCIAL HIGHLIGHTS

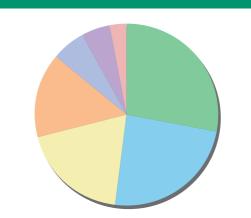
#### **TURNOVER BREAKDOWN BY PRODUCT**

Pocket calculators	35%
Desktop calculators	25%
Others	11%
LCD	8%
Scientific calculators	<b>8</b> %
Watches and clocks	<b>6</b> %
Talking calculators	5%
Multi-purpose watches	2%
Year ended 31 December 2003	



### TURNOVER BREAKDOWN BY GEOGRAPHICAL MARKET





Year ended 31 December

## **FINANCIAL RESULTS**

FINANCIAL RESULIS		
	2003	2002
OPERATING PERFORMANCE (HK\$'000)		
Turnover	421,717	502,793
Profit from operations	61,292	76,331
Net profit attributable to shareholders	56,896	62,363
Net cash inflow from operating activities	82,393	98,751
Earnings per share -basic	3.95 cents	4.33 cents
FINANCIAL POSITION (HK\$'000)		
Net cash#	93,944	86,549
Net current assets	90,266	93,677
Shareholders' equity	242,954	196,202
Net assets per share	16.9 cents	13.6 cents
Capital expenditure	63,131	28,627
KEY RATIOS AND DATA		
Net profit margin	13.5%	12.4%
Current ratio	1.6x	1.8x
Return on Equity	23.4%	31.8%
Dividend per share	1.2 cents	0.8 cents
		A CONTRACTOR OF

\* Cash and cash equivalents less interest-bearing bank loan.