

Profile of Directors and Senior Management

DIRECTORS

EXECUTIVE DIRECTORS

Mr. HUI Kee Fung, aged 43, is the Chairman and Chief Executive Officer of the Company. He is responsible for the overall strategic planning and formulation of the corporate policies of the Group. Mr. Hui has over 10 years of experience in the decorative gift and toy industries. He is currently a Standing Committee Member of the Chinese People's Political Consultative Conference of Fujian Province, the PRC, a Fellow of the Asian Knowledge Management Association, an Adjunct Professor of the City University of Hong Kong, a Member of the Economic Cooperative Committee between Hong Kong and the Fujian Province, the Vice-Chairman of Putian Foreign Investors' Association in Fujian, the PRC, a General Committee Member of The Chamber of Hong Kong Listed Companies, a Committee Member of Hong Kong Young Industrialists Council, the Deputy Managing Director and a Visiting Professor of The Fujian Putian University in the PRC, the Honorary Dean of the Xiong Xing Business Administration College in The Fujian Putian University and an Honorary Citizen of Putian, Fujian, the PRC. Mr. Hui has awarded the Young Industrialist Awards of Hong Kong in 2001.

Mr. HUI Ki Yau, aged 42, is the Vice Chairman of the Company. He is responsible for the operations and the sales and marketing functions of the Group. In addition, Mr. Hui is also the general manager of Kiu Hung Light Industrial Co., Ltd. Putian City, Fujian ("Kiu Hung Light Industrial") and Qiao Xiong Toys Co., Ltd. Putian Fujian. Mr. Hui joined the Group in May 1991 and has over 10 years of experience in the sales and marketing field. He is currently a member of the Chinese People's Political Consultative Conference of Putian City, Fujian Province, the PRC, a Director of The Fujian Province University and an honorary citizen of Putian, Fujian, the PRC. Mr. Hui is the brother of Mr. Hui Kee Fung and Madam Hui Hung Tan, Teresa.

Madam HUI Hung Tan, Teresa, aged 35, is an executive Director of the Company and is responsible for the financial affairs, overall management and purchasing affairs of the Group. She joined the Group in January 1992 and has over 10 years of experience in the toy and decorative gift industries. Madam Hui is a Director of The Fujian Putian University and an honorary citizen of Putian, Fujian, the PRC. She is the sister of Mr. Hui Kee Fung and Mr. Hui Ki Yau.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Dr. LIN Ai Yue, aged 43, is a trained pharmacologist and physiologist with extensive research and management experience in the biotechnology, pharmaceuticals, and healthcare industries. He is currently a Senior Director of Pre-clinical Development and Pharmacology at FibroGen, in the US and a China National Advisor for Research and Development of New Drugs in the PRC. Dr. Lin also served as the Head of In Vivo Pharmacology at Bayer Pharmaceuticals, Biotechnology Division, in the US. He holds a Doctoral Degree of Philosophy in Physiology from St. Louis University, in the US and a Master Degree in Business Administration from University of Phoenix, in the US, and is currently a Member of American Association for the Advancement of Science and a Member of the American Physiological Society. In addition, Dr. Lin is currently a Member of the Board of Directors with KenRose LLC of the US, which is an investment firm specializing in value investing and technology venture financing.

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Mr. SY Chin Mong, Stephen, J.P., aged 48, is the Chairman and Chief Executive Officer of Bel Trade (Holdings) Co. Ltd.. He has over 27 years experience in trading, manufacturing and finance industries. Mr. Sy holds a master degree in business administration from Harvard University, in the US. He was the Chairman of the board of directors of Po Leung Kuk, an adjudicator for Hong Kong Immigration Tribunal and the Registration of Persons Tribunal, a member of Hong Kong Passports Appeal Board, and a director for China Overseas Friendship Association. Mr. Sy was also a member of the 8th Chinese People's Political Consultative Conference of Fujian Province, the PRC and was awarded Young Entrepreneur Award and Ten Outstanding Young Persons Award in 1996.

SENIOR MANAGEMENT

Mr. CHAN Kwok Yuen, Elvis, aged 31, is the financial controller and the company secretary of the Company and is responsible for the financial and secretarial affairs of the Group. Mr. Chan holds a bachelor degree in commerce from Queen's University of Canada and is an associate member of the Hong Kong Society of Accountants and the Chartered Association of Certified Accountants. He joined the Group in July 2000 and has over 8 years of experience in the field of accounting.

Mr. HUANG Sheng Hai, aged 38, is the manager of the Group's production and material control department and is responsible for production and purchasing management. Mr. Huang holds a bachelor degree in medical science from the Medical School of Fujian Province, the PRC. He joined the Group in April 1992.

Madam LON Po Chi, aged 48, is the head of the Group's personnel and administration department and is responsible for the Group's personnel and administration affairs. She joined the Group in January 1996 and has over 18 years of experience in the field of personnel administration.

Mr. KE Guo Xian, aged 63, is the deputy general manager of Kiu Hung Light Industrial and is responsible for the production management and financial affairs of Kiu Hung Light Industrial. He joined the Group in May 1992 and has over 10 years of experience in the gift industry.

Mr. HUANG Jing Lin, aged 71, the chief engineer of Kiu Hung Light Industrial and is responsible for product engineering and technological improvement. He joined the Group in May 1992 and has over 43 years of experience in the field of engineering.

Madam TI Yuk Fun, Joanne, aged 37, is the marketing officer of the Group and is responsible for sales and marketing. Madam Ti holds a bachelor degree in commerce from University of Windsor of Canada. She joined the Group in March 1996 and has over 10 years of experience in the field of sales and marketing.

Madam LI Yim Hung, aged 35, is the officer of the product design and development department of the Group and is responsible for product design and development. She joined the Group in July 1996 and has over 14 years of experience in the field of product design and development.