

# DIRECTORS AND SENIOR MANAGEMENT PROFILE

## Executive Directors

- MA Bo Kee** aged 59, is the chairman of the Company and founder of the Group. He has accumulated more than 44 years of experience in the optical products industry and is responsible for the formulation of the Group's overall policy and development strategy. He is a life honorary chairman of the Hong Kong Optometric Association, a standing committee member of the Chaoyang County's Committee of the Chinese People's Political Consultative Conference, and a president of the Hong Kong Optical Manufacturers Association from 1986 to 1988.
- MA Bo Fung** aged 58, is a vice chairman of the Company and the chief engineer of the Group. He is responsible for overseeing the production facilities in the PRC. Mr. Ma is a brother of Mr. Ma Bo Kee and joined the Group in 1963 and has more than 40 years of experience in the design and manufacturing of optical frames and accessories.
- MA Bo Lung** aged 56, is a vice chairman of the Company. He is responsible for the management of the Group's operations in the PRC. He is a brother of Mr. Ma Bo Kee and joined the Group in 1965 and has more than 38 years of experience in the manufacture of optical frames and accessories.
- MA Lit Kin, Cary** aged 40, is the chief executive officer of the Company and a son of Mr. Ma Bo Kee. He joined the Group in 1988. He is responsible for the strategic planning of the Group as well as overseeing all business areas of the Group. He is the vice president of the Hong Kong Optical Manufacturers Association from 1996 to 1998. He is a committee member of the Political Consultative Committee of Zhongshan County.
- MA Hon Kin, Dennis** aged 38, is the executive director of the Group and the managing director of Shanghai Moulin International Holdings Limited ("SMIH"). SMIH is the subsidiary of the Group primarily located in Shanghai and engaged in manufacturing, distribution and retailing business in the PRC. He is a son of Mr. Ma Bo Kee and joined the Group in 1989.
- TONG Ka Wai, Dicky** aged 42, is the executive director and the global sales director of the Group. Prior to joining the Group in 1995, he had more than 10 years' experience in sales and marketing management.

## Non-Executive Directors

aged 49, is a qualified accountant. He holds a master's degree in Business (Electronic Commerce), a master's degree in International Banking and Financial Studies and a doctor's degree in Business Administration. He is a fellow member of the Hong Kong Society of Accountants, the Chartered Association of Certified Accountants and the Institute of Chartered Secretaries and Administrators. He has over 20 years' experience in the accounting and corporate finance field in Hong Kong.

**NG Tai Chiu,  
David**

aged 40, is a partner of the international law firm White & Case LLP, heading its Hong Kong and China capital markets practice and Hong Kong corporate and mergers & acquisitions practice. She has more than 13 years of legal experience in advising public and private companies, financial institutions and governments on various corporate, securities and capital markets transactions as well as mergers, acquisitions and corporate and debt restructurings. She obtained both her Bachelor of Law and Bachelor of Commerce and Business Administration degrees from the University of British Columbia, Canada. She was admitted as a barrister and a solicitor of the Supreme Court of British Columbia, Canada in 1991. She was also admitted as a solicitor of the Supreme Court of England & Wales and the High Court of Hong Kong in 1993. She used to be the Chairman of the Canadian International School of Hong Kong Limited and the chairman of the Chinese Canadian Association of Hong Kong Limited from 1998 to 2000.

**LEE Sin Mei,  
Olivia**

aged 50, has over 20 years experience in various business development projects. He has extensive knowledge and expertise in business management and administration.

**CHAN Wing Wah,  
Ivan**

## Senior Management and Staff

aged 35, is the chief operating officer of the Group. In addition to strategic planning, he is responsible for steering group-wide operations and overseeing the performance of the company's corporate and regional divisions. He spent several years as a management consultant to the Group prior to joining it in 2002.

**BARRETT Joe**

aged 35, is the general counsel & executive vice president of strategic planning of the Group. Before joining the Group in 2003, he worked for the company and in the optical industry for a number of years as a consultant. He was also a practicing attorney at Fenwick & West LLP in Silicon Valley where he specialized in corporate law, mergers & acquisitions and strategic alliances. He is a graduate of both Harvard University, where he received an A.B. degree, magna cum laude, in Government and Stanford University where he received his J.D. degree, and an MA. degree in International Policy Studies.

**DICHIARA Anthony**



## Senior Management and Staff

aged 39, is the director of finance, administration and operations in Metzler International (Italia) S.p.A., the Italian subsidiary of Metzler International AG. Before joining the eyewear industry he worked in various business sectors such as confectionary, petroleum and distribution. He holds a bachelor degree in Electrical Engineering from Louisiana Tech University and a master degree in Business Administration from Louisiana State University. He joined the group in 2003.

**AGOSTINI Roberto**

aged 58, is the vice president of global marketing for the Group. He is responsible for corporate marketing and directs the strategic planning for the Group. Before joining the Group in 2003, he was a co-founder and senior vice president of marketing for Signature Eyewear. Prior to that he was the chief marketing executive for Motorola, Quasar Electronics, Marantz Stereo and the Nautilus Fitness Company. He holds a master's degree in Marketing/Communications from Boston University. He is a published author on the subject of marketing.

**FRIED Robert M.**

aged 53, is the vice president of Global Advertising. He is responsible for the company's corporate identity program and all corporate advertising and promotional activities. He was a co-founder and senior vice president of Advertising for Signature Eyewear. Previously, he was an executive with several advertising agencies, where he directed the communication strategies for companies like Nautilus Fitness, Walt Disney, Kawasaki and Singapore Airlines. He graduated from California State University, Northridge, where he majored in Journalism/Mass Communications.

**ZEICHICK Robert A.**

aged 46, is the regional director of the Group, overseeing the Group's distribution business in the Asian Pacific region. A veteran in sales and marketing of branded lifestyle products with over 10 years experience in senior management position in some of the leading multinational companies before he joined the Group in 2001.

**LAU Tak Chuen,  
Edward**

aged 33, is the company secretary of the Group. She is responsible for overseeing the corporate secretarial and administrative function of the Group. She is an associate of the Institute of Chartered Secretaries and Administrators. She joined the Group in 1993.

**KAN Siu Yim,  
Katie**

aged 38, is the information system director of the Group. He has over 15 years of experience in IS management, system development and implementation. He joined the Group in 1997 and is responsible for managing information system development and implementation of the Group, and holds a bachelor degree in Computing.

**CHAN Wai Ming,  
Raymond**

aged 39, is the human resources director of the Group, responsible for human resources planning, strategies development and implementation. He joined the Group in 1998, has more than 15 years of experience in personnel and administration from other public listed companies. He holds a master's degree in Business Administration.

**LUK Man For,  
Gary**