

## Corporate Profile 公司簡介



### NATURAL IS THE SOURCE OF BEAUTY 自然就是美

Natural Beauty Bio-Technology Limited (“Natural Beauty” or the “Company”) is one of the leading researchers, manufacturers and distributors of quality skin care, beauty and aromatherapeutic products in the Greater China region. As at 31 December 2003,

the Company has around 2,300 distribution outlets in the Greater China region.

自然美生物科技有限公司（「自然美」或「本公司」）乃大中華地區最卓越的優質護膚品、彩粧品及芳香療法產品研究專家、製造商及分銷商之一。截至二零零三年十二月三十一日止，本公司於大中華地區之經銷專門店數目約2,300間。

The Company is entrusted with the belief of “Natural is the source of beauty”. The Company’s self-developed products are marketed under the NB® or Bio-up brand names and are well known for its use of natural ingredients extracted from plants.

本公司崇尚「自然就是美」的理念。本公司自行開發產品均以NB®或Bio-up品牌行銷，有關產品以抽取天然植物精華成份研製而成著稱。

The ordinary shares of Natural Beauty were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) on 28 March 2002.

自然美之普通股於二零零二年三月二十八日在香港聯合交易所有限公司（「聯交所」）主板上市。

