

SIGNIFICANT EVENTS

2003



April

The birth of new brand.

lenovo 联想

May

Rolled out “ET180”, the first PC phone model launched by a Chinese manufacturer. Its pocket PC functions support both commercial applications and entertainment.

June

Under the newly-introduced market segmentation strategy, Lenovo met different demands in the consumer market with three main product lines — “Tianjiao”, “Fengxing” and “Jiayue”.

The debut of the brand new “Tianyi” notebook caters to the consumers’ increasing demand for the mobility of computers.

July

China’s Ministry of Information Industry, together with Lenovo and four other enterprises, announced the establishment of the “Intelligent Grouping and Resources Sharing Standardisation Working Group” and debuted the “IGRS” brand. The working group aims to achieve wireless connectivity among terminal devices by embracing new industry protocol.



Kicked off “Lenovo Tech Show” under the theme of “Technology Innovation, Imagine for the Future”. Lasted for six months and covered 30 major Chinese cities, the tech show widely promoted Collaborating Applications technology.

New manufacturing centre in Pudong, Shanghai, commenced operations to further enhance the Group’s production capacities.



August

Cooperated with Intel to establish the “Intel-Lenovo Technology Advancement Centre” to develop leading-edge products for the convergence of computing and communications.

September

Launched “Kaitian II”, the Group’s first commercial PC embedded with Collaborating Applications protocol, possessing 14 applications technology patents.

November

Launched the world’s first home Collaborating PC “Tianjiao Avantia”.

December

Successfully rolled out supercomputer “Deepcomp 6800”, ranked 14th among the world’s top 500 supercomputers.



2004



January

Teamed up with China Telecom as strategic partners to provide customers with enriched network applications products and services based on Collaborating Applications.

March

Lenovo became the first Chinese enterprise to join The Olympic Partner programme of the IOC.

April

Formally changed the company’s English name to “Lenovo Group Limited”.

