

Corporate Profile

VTech is the largest supplier of corded and cordless phones in North America and a leading supplier of electronic learning products in North America and Europe. It also provides highly sought-after contract manufacturing services. VTech is a pioneer in the establishment of China-based manufacturing facilities and sells its products via a strong brand platform supported by a distribution network of leading retailers in North America, Europe and Asia.



Founded in 1976, VTech has a corporate culture rooted in "Innovation & Technology". The Group invested US\$33.2 million in R&D in the financial year 2004 and launches numerous innovative and high quality products each year. With headquarters in the Hong Kong Special Administrative Region ("Hong Kong SAR") and state-of-the-art manufacturing facilities in mainland China, VTech currently has a presence in 10 countries and approximately 20,000 employees, including around 730 R&D professionals in R&D centres in Canada, Hong Kong SAR and mainland China. This network allows VTech to stay abreast of the latest technology and market trends throughout the world.

In addition to the well-known VTech brand, the Group has the rights to use the AT&T brand in connection with the manufacture and sale of its wireline telephones and accessories, as well as data networking products and accessories for the term of the license. In addition, VTech has also concluded licensing agreements with Disney, Warner Brothers, Marvel, American Greetings and Brainy Baby that allow it to use well-known children's cartoon characters on certain electronic learning products, including the cartridges for V.Smile TV Learning System.



Shares of VTech Holdings Limited are listed on both the Hong Kong and London stock exchanges (SEHK: 303; London SE: VTH). Ordinary shares are also available in the form of American Depository Receipts (ADRs) through the Bank of New York (ADR: VTKHY).