# DIRECTORS AND SENIOR MANAGEMENT'S PROFILE

## **Directors**

# **Executive directors**

#### Hung Kim Fung, Measure

Mr. Hung, aged 43, was the Group's founder and is the Chairman of the Company. He has more than 23 years of experience in the electronics industry, and he is responsible for the Group's strategic planning and corporate policies.



Mr. Hung joined The Hong Kong Electronic Industries Association (HKEIA) Limited as an Executive Committee Member in 1995. Ever since then, he has been committed to helping traders gain enhanced recognition within the industry, and promoting awareness of the important role they play in the supply chain. Mr. Hung was nominated as Vice-chairman of the HKEIA's Executive Committee in July 2001.

In 2002, he was appointed by City University of Hong Kong as member of the Advisory Committee of the Industry Co-operative Education Centre. He also serves as Vice Chairman of the Federation of Hong Kong Industries' Group 20 and as an Alternate Member of the General Committee of the Federation of Hong Kong Industries (2003-2005). In addition, in 2004, Mr. Hung becomes a Member of the Import/Export/Wholesale Trades Training Board of the Vocational Training Council.



In 2004, Mr. Hung was awarded an Associateship (Electronics Industry) by The Professional Validation Council of Hong Kong. This was presented in

recognition of his professional knowledge of electronics, his extensive application of existing and new

technology, and his achievements and contributions to the industry.



In the community, Mr. Hung serves a Director of the Yan Chai Hospital, the Yan Chai Hospital Lan Chi Pat Memorial Secondary School, the Yan Chai Hospital Yim Tsui Yuk Shan Kindergarten, and the Yan Chai Hospital Tung Chi Ying Memorial Secondary School, His term of office in

each of these organisations runs from 2003-2005.

### Yeung Man Yi, Beryl

Ms. Yeung, aged 42, was the Group's Founder and is Deputy Chairman of the Company. With more than 23 years of experience in the electronics industry, Ms Yeung is responsible for the Group's finance, administration and internal control. She



is the wife of the Group's Chairman, Mr. Measure Hung Kim Fung.



In 2004, Ms. Yeung was awarded an Associateship (Electronics Industry) by The Professional Validation Council of Hong Kong, in recognition of her

professional knowledge in electronics, extensive application of existing and new technology, achievements and contributions to the industry.

### Directors (Continued)

Executive directors (Continued)

Hung Ying Fung, aged 40, was the founder of the Group and is an executive director of the Company. He is responsible for the management and the computer business development of the Group and has over 18 years of experience in the electronics industry. In 2001, he was nominated as the director of the Chamber of Hong Kong



Computer Industry Company Limited. Mr. Hung was nominated as an Executive Committee member of the Sham Shui Po Southern District Office for the year of 2003/04. He is the brother of Mr. Hung Kim Fung, Measure.

Yeung Kwok Leung, Allix, aged 41, was the founder of



the Group and is an executive director of the Company. Mr. Yeung is responsible for the management and business development of the retail business of the Group. He has over 18 years of experience in the electronics and computer industry. He is the brother of Ms. Yeung Man Yi, Beryl.

#### Independent non-executive directors

*Charles E. Chapman*, aged 55, is an independent non-executive director of the Company. He joined HKEIA as Executive Director in May 1988 and is also the Managing Director of the Association's subsidiary publishing company, the Hong Kong Electronics Promotions Ltd. which publishes the



annual "Directory of Hong Kong Electronics Industry". Prior to joining HKEIA, Mr. Chapman worked for 11 years as Economics Editor at the Hong Kong Trade Development Centre and for 8 years as Business Editor in a local English-language newspaper.



Leung Wai Cheung, aged 39, is an independent non-executive director of the Company. He is currently the chief financial officer of FlexSystem Holdings Limited and the independent non-executive director of CIG-WH International (Holdings) Limited which are listed

companies in Hong Kong. Mr. Leung is a qualified accountant and chartered secretary with over 17 years of experience in accounting, auditing and financial management. He graduated from Curtin University with a Bachelor of Commerce degree majoring in accounting and subsequently obtained a postgraduate diploma in corporate administration and Master of Professional Accounting from the Hong Kong Polytechnic University. He is an associate member of each of the Hong Kong Society of Accountants, CPA Australia, the Institute of Chartered Secretaries and Administrators, the Hong Kong Institute Secretaries and the Taxation Institute of Hong Kong and a fellow member of the Association of Chartered Certified Accountants. Mr. Leung is also a visiting lecturer of the Open University of Hong Kong.

#### **Directors** (Continued)

#### Senior Management

*Cheung Chiu Hing*, aged 43, is the head of the Group's marketing division. Mr. Cheung is mainly responsible for sourcing new products for the Group from Taiwan. He joined the Group in May 1996 and has over 17 years of experience in the sales of electronic components used in toy and watch industries.





*Tam Kwok Wai,* aged 44, is the head of the Group's technical division and procurement and product development team. Mr. Tam graduated from the Hong Kong Polytechnic University with higher certificate in electronic engineering. Mr. Tam

joined the Group in January 1992 and has over 8 years' experience in consumer products design and 13 years experience in sales and marketing of electronic components business. He is responsible for creating and developing new product lines.

*Ho Siu Wan*, aged 36, is the financial controller of the Group. She is responsible for the financial management as well as human resources functions of the Group. Ms. Ho holds a professional (diploma in accountancy from the Hong



Kong Polytechnic University. She is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. She joined the Group in May 2001 and has over 14 years of experience in auditing, accounting, taxation and financial management. Yeung Kin Kwan, Alvan, aged 36, is the company secretary and the principal advisor to the board of directors of the Company. Mr. Yeung holds a professional diploma in accountancy from the Hong Kong Polytechnic University. He is a



fellow member of the Association of Chartered Certified Accountants, the Hong Kong Society of Accountants, the IT Accountants Association and the Hong Kong Institute of Directors and an associate member of the Taxation Institute of Hong Kong and has over 14 years of experience in auditing, accounting, taxation and financial management.



Fan Suk Han, aged 44, is the accounting manager of the Group. Ms. Fan joined the Group in July 1995 and has over 13
years' experience in accounting. She is responsible for the accounting function of the Group.

Wan Lam Keng, aged 41, is the senior business manager of the Group. Ms. Wan joined the Group in June 1988 and has over 20 years' experience in retailing and trading business. She is responsible for the Group's Urgent Requirement Service



division. She is the wife of Mr. Yeung Kwok Leung, Allix.

### Directors (Continued)

#### Senior Management (Continued)

Lee Yiu Kong, Winson, aged 43, is the senior business manager of the Group. Before he joined the Group in June 1991, he had over 12 years' experience in customer service in the banking industry. He is responsible for the sales and marketing of the electronic components of the Group.



*Chong Lai Chun,* aged 41, is the export manager of the Group. Ms. Chong joined the Group in January 1993 and has over 11 years' experience in computer field. She is responsible for the oversea business development in DRAM and CPU section.





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Chan Sing Ping, Edwin, aged 37, is the senior business manager of the Group. Mr. Chan joined the Group in July 2001 and has over 12 years' experience in electronic component business. Mr. Chan graduated with bachelor degree in electronic engineering from the City

University of Hong Kong in 1991 and master degree in general engineering from the Hong Kong Polytechnic University in 1998. Now he is responsible for sale and marketing of the electronic components of the Group.

Kong Mei Ling, aged 40, is the business manager of the Group. Ms. Kong has over 14 years' experience in business administration of various industries. Ms. Kong joined the Group in January 1993 and is responsible for the overseas business development.



Choi Yiu Keung, aged 31, is the sales manager of the Group. Mr. Choi joined the Group in November 1993. He has over 10 years' experience in the electronic components retail

business and providing customer-oriented logistic services to the customers. He is responsible for the sales and marketing of the equipment products of the Group.

Lam Yin Ching, Ruby, aged 35, is the assistant purchasing manager of the Group. Ms. Lam has over 14 years of experience in the electronics industry. She joined the Group in May 1996 and is responsible for the purchasing of early conductors of the O



the purchasing of semi-conductors of the Group.



Tse Chun Wah, aged 46, is the senior
electronic engineer of the Group. Mr. Tse graduated from the Hong Kong
Polytechnic University with a higher
certificate in electronic engineering.
Before he joined the Group in January

1999, he worked for a number of companies as senior production and quality control engineer. He is responsible for the product quality control of the Group.

## Directors (Continued)

#### Senior Management (Continued)

*Tse Siu Kit*, aged 30, is the assistant sales manager of the Group. Mr. Tse has 4 years' experience in trading business and 8 years' sales experience in electronic toys industry. He joined the Group in May 1995.





*Li Kam Tong,* aged 37, is the assistant sales manager of the Group. Mr. Li worked over 10 years as the sales of electronic components in the distributors of several famous Japan brands. He joined the Group in

October 1999 and is responsible for the sales of electronic components in consumer and OEM products.

*Chen Yung Wang*, aged 29, is the assistant sales manager of the Group. Mr. Chen worked over 6 years' sales experience in electronic toys industry. He joined the Group in October 1997.



Lee Kin Man, aged 48, is the senior technical manager of the Group. He is mainly responsible for sourcing new products from the fields of the automation industries, technical supports of totally integrated



automation systems and business development of the automation products as well. He graduated from Coventry Poly University (England) and awarded the degree of bachelor of science with 1st Class Honour in computer and control systems. He joined the Group in May 2001 and has over 21 years' experience in PLC (Programmable Logic Controller) and automation control fields.



Yan Chi Kuen, aged 31, is the marketing director of MCU Power Limited. Mr. Yan graduated from the City University of Hong Kong with 1st Class Honour, bachelor degree in electronic engineering. Mr. Yan also

completed the dipolma course in information and quality management jointly organized by the Faculty of Business Administration and Asia Pacific Institution, the Chinese University of Hong Kong. He has 8 years' experience in electronic components business. Mr. Yan joined the Company in November 2001 and is responsible for the sales and marketing of microcontroller unit business in both HK and PRC.

### Directors (Continued)

#### Senior Management (Continued)

Tsang Ka Man, aged 35, is the marketing director of Milliard Devices Limited. Mr. Tsang graduated from the University of Sunderland with a bachelor (Hons) degree in digital systems and electronic engineering.



Before he joined the Company in September 2001, he worked for a number of companies as sales and marketing manager. He is responsible for sales and marketing activities of the Company.



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Cheung Kam Wa, aged 39, is the sales director of Arkia Advance Limited. Mr. Cheung graduated from the City University of Hong Kong with a bachelor (Hons) degree in electronic engineering. Before he joined the Company in

September 2001, he had over 15 years' experience in electronics component distribution. He is responsible for the sales of the electronics components of the Company.

Lam Kam Wo, aged 47, is the managing director of DV Power Limited. Mr. Lam graduated from the Hong Kong Polytechnic University with a higher certificate in electronic engineering and hold a certificate of management



studies as well. Besides, he completed a

MBA course in University of East Asia, Macau. Before he joined the Company in November 2001, he had operated his component trading business for 10 years. Mr. Lam possess remarkable sales and marketing experience in electronic industry for over 22 years.

Chu Wing Sang, aged 32, is the marketing manager of Conwise Power Limited. Mr. Chu graduated from the University of Auckland (New Zealand) with a master degree in electrical and electronics engineering. He joined the Company in May 2003 and is responsible for the marketing activities of radio frequency component business of the Company.





Lam Wai Tung, aged 46, is the marketing director of PC Master Limited and engaged in development and production of microcomputer hardware since 1982. Mr. Lam launched the computer products

retailing business in 1992 and has over 22 years' market experience. Accordingly, he has better knowledge of computer products related information, development trends and sales skills. He is now devoted himself to expand the business in developing the retail business of computer products for the Company.

Yu Wah Keung, aged 34, is the managing director of A Plus 2 Computer Limited. He began his career by selling microcomputer hardware, and, in 1990, he established his own computer product retail business. With 17 years of experience of marketing



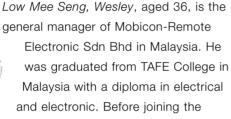
in the industry, Mr. Yu is an expert in computer product sales and distribution in Hong Kong. He is in charge of developing the Group's wholesale computer product business and is implementing the philosophy of "Onestop location for all products and more excellence services" as the Group's development strategy.

## Directors (Continued)

#### Senior Management (Continued)

Yeung Wang Sang, aged 31, is the project manager of Create Tech Software Systems Limited. Mr. Yeung is responsible for the management and the development of Enterprise Resource Planning System (ERP). He has over 10 years of experience in the computer software industry.





Company in July 2001, he has a combined experience of more than 10 years in sales and marketing, manufacturing and purchasing and he is now responsible for the overall operation of the Company in Malaysia.

*Chooi Chow Sek, Jasmond*, aged 37, is the sales manager of Mobicon-Remote Electronic Sdn Bhd in Malaysia. He was graduated from Federal Institute of Technology with a diploma in electronic engineering. Mr. Chooi joined the



Company in July 2001 and has over 10 years of experience in distribution and trading in electronic components.

Manny Moutinho, aged 46, is the chief executive officer of the Group's South Africa operation. Mr. Moutinho qualified in electronics and has a business management diploma from Wits University Business School and has over 20 years' experience in the electronic



industry, mostly in components distribution. He joined the Company in December 2001, through our merger with Mantech in South Africa.



Mark Kriel, aged 41, is the national marketing manager of the Group's South Africa operations. Mr. Kriel is a qualified instrumentation technician, with a marketing management diploma from Domelin Business School. Mark has 16 years' experience

in the electronics and distribution industry. He joined the Company in September 2002.

Li Yiu Leung, Franky, aged 37, is the senior business manager of Mobicon-Remote Electronic Pte Ltd. in Singapore. Mr. Lee graduated from the University of Western Ontario with a bachelor degree in electronic engineering. Before



he joined the Company in April 2000, he had over 11 years' experience in manufacturing, engineering and sales and marketing in various industries. He is responsible for the business development of the Group.