

Event Highlights

大事摘要



14 November 2003

Linmark acquired ISO International (Holdings) Limited, a Hong Kong based company focusing on the supply chain management business of home lifestyle consumer electronic products with solid customer base in Europe.

二零零三年十一月十四日

林麥收購ISO International (Holdings) Limited。該公司以香港為總部，是一家專注於家居消費電子產品的供應鏈管理公司，在歐洲有穩固客戶基礎。



5 January 2004

Linmark was named the winner of the Export Marketing Award in the 2003 Hong Kong Awards for Services organised by the Hong Kong Trade Development Council.

二零零四年一月五日

林麥在香港貿易發展局主辦的二零零三年香港服務業頒獎禮中奪得出口市場推廣獎。



11 – 14 January 2004

Linmark was invited to speak at the 2004 Logistics Conference organised by the International Mass Retail Association (IMRA) (now known as Retail Industry Leaders Association (RILA)) in Orlando, US.

二零零四年一月十一日至十四日

林麥獲邀前往美國奧蘭多出席International Mass Retail Association (IMRA) (現稱 Retail Industry Leaders Association (RILA)) 主辦的二零零四年物流業會議，並在會上發表演說。



2 – 4 April 2004

Linmark, through its parent company, Roly International Holdings Ltd., co-hosted the China Department Store Summit 2004 held in Beijing to strengthen its bonds with retailers in China.

二零零四年四月二日至四日

林麥透過母公司Roly International Holdings Ltd. (全威國際控股有限公司)，協辦在北京舉行的二零零四年中國百貨業高峰論壇，與國內的零售商加強聯繫。



7 April 2004

ISO International (Holdings) Limited entered into a strategic alliance with PSB Certification Pte Ltd, a wholly-owned subsidiary of SPRING Singapore (the former Singapore Productivity and Standards Board), to offer management systems certification services to customers and suppliers.

二零零四年四月七日

ISO International (Holdings) Limited與PSB Certification Pte Ltd (為SPRING Singapore新加坡標準生產力及創新局(前稱新加坡生產力及標準局)的全資附屬公司)組成策略聯盟，為客戶及供應商提供管理系統認證服務。



21 May 2004

Linmark joined international retailers in attending the 45th Annual Summer CEO Summit of the International Association of Department Stores (IADS), which was hosted by Hudson's Bay Company, in Toronto, Canada to support an ethical sourcing framework.

二零零四年五月二十一日

林麥於加拿大多倫多與國際零售商一同出席由Hudson's Bay Company主辦的International Association of Department Stores (IADS) 第四十五屆Annual Summer CEO Summit，以支持採購道德綱要。



26 May 2004

Linmark signed a letter of intent with subordinate organisations of the China National Textile Industry Council (CNTIC), formerly known as the Textile Ministry, to form a joint venture to provide services in social compliance, lab testing and the marketing of China textiles in the global marketplace.

二零零四年五月二十六日

林麥與中國紡織工業協會(前中國紡織部)屬下組織簽署意向書，以組成一合營企業，在全球市場提供社會責任經營守則監查、實驗室測試及推廣中國紡織品等服務。

2003/2004

Bear Stearns

, a securities firm in the US, regularly hosted CEO conference call, at which Mr. Steven Julien FENIGER, Linmark's CEO, gave his insights on the state of the apparel industry, and his perspective on emerging sourcing trends, as the elimination of quota looms.

二零零三年／二零零四年

美國一家證券行Bear Stearns定期舉辦行政總裁電話會議。在電話會議中，林麥的行政總裁范荷棋先生就服裝業的現狀發表其見解，亦就隨着配額制度取消而出現的新興採購趨勢給予意見。