

## Directors' and Senior Management's Profile

7

### EXECUTIVE DIRECTORS

Mr. LI Kuo Hsing, aged 45, is the founder, Chairman and a major shareholder of the Group, and a recognised leader of the Hong Kong entertainment industry. With over 21 years of experience in the home video and media entertainment industry, he is responsible for the corporate strategy and development of the Group. He has also been responsible for film production, the selection and acquisition of film and program titles since the establishment of the Group in 1984. He is the Vice Chairman of the Federation of Motion Film Producers of Hong Kong Limited since 1998 and appointed Member of the Election Committee for the Performing Arts sub-sector of the Legislative Council Election.

Mr. TONG Hing Chi, aged 49, is the Managing Director of the Group, responsible for the Group's overall general and financial administration. He has also been involved in the Group's corporate strategy and development since he joined the Group in 1992. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 17 years of experience in the home video entertainment industry in Hong Kong and overseas. Mr. TONG has been the Vice Chairman of Hong Kong, Kowloon & New Territories Motion Picture Industry Association Limited ("MPIA") since 2001. Mr. TONG is also the Chairman and Managing Director of M21 Technology Limited, a company listed on the GEM of the Stock Exchange, and a non-executive director of New Spring Holdings Limited, which is listed on the Main Board of the Stock Exchange.

Mr. CHAU Kei Leung, aged 40, is responsible for the selection and acquisition of films and programs and the formulation of sales and marketing strategies. He is also responsible for the sub-licensing of film rights to overseas video distributors and TV operators in Hong Kong and overseas. He joined the Group in 1987 and has over 17 years of experience in the home video entertainment industry.

### NON-EXECUTIVE DIRECTORS

Dr. YOU Jing Feng, aged 43, was appointed as an executive director of the Group in August 2001. He resigned from the executive directorship and was appointed as a non-executive director of the Company in October 2003. He currently also serves as Director at the Investment Banking Division of CITIC Capital. He has 13 years of extensive experience in market development and capital markets at Procter & Gamble Co., Morgan Stanley, CITIC Capital and the Group. Dr. YOU obtained his PhD. Degree at Harvard University and MBA degree with high honors from University of Chicago.

Mr. CHAN Ngan Piu, aged 69, has over 35 years of experience in the manufacturing sector in Hong Kong and Mainland China. Mr. CHAN joined the Group in 1988.

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### INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. LEE Man Kwong, aged 50, has been practising as a solicitor in Hong Kong for over 20 years and is a partner at Messrs Chan, Lau, & Wai. He is also a solicitor qualified in England and Wales and Singapore. He joined the Group in September 1993.

Mr. Warren CHEUNG, aged 37, has over 12 years of investment banking experience in the Asia Pacific region. He was appointed as an independent non-executive director of the Company in May 2003. He worked for PricewaterhouseCoopers (formerly known as Price Waterhouse), Standard Chartered Asia Limited and ABN AMRO Asia Corporate Finance Limited before and is currently the managing director of Hercules Capital Limited which provides financial advisory and merger & acquisition services. Mr. CHEUNG is also a CPA member of CPA Australia and an associate member of the Hong Kong Society of Accountants.

### SENIOR MANAGEMENT

Mr. HO Po Nin, Benny, aged 44, is a director of Mei Ah (HK) Company Limited, a subsidiary of the Company. He is responsible for formulating the Group's sales and marketing strategies. He joined the Group in 1989 and has over 16 years of experience in the home video entertainment industry.

Mr. CHAN Lun Ho, aged 34 is the Group's financial controller and is responsible for all financial and accounting matters of the Group. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 12 years of auditing and accounting experience. He joined the Group in July 2002.

Mr. LONG Sao Ian, aged 45, is the Program Development Manager of MATV Limited, a subsidiary of the Company. Mr. LONG is responsible for the development and management of the Group's TV operations. Mr. LONG has 24 years' of experience in TV operations. Prior to joining the Group in December 2000, Mr. LONG worked for Commercial Radio, Television Broadcasting Ltd, HK Cable TV and Chinese Entertainment Television.

Mr. CHOI Chi Lam, aged 55, is the general manager of Guangdong Tung Ah Audio Video Production Company Limited, a jointly controlled entity of the Group. He joined the Group in 1995 and is responsible for developing the Group's business in the PRC audio video market. He has 26 years of experience in the film and audio video business in Hong Kong and PRC.