

New World CyberBase Limited ("NWCB") is an IT services company with over 10 years IT experience in China. NWCB focuses on delivering high quality IT outsourcing services for enterprises and most unique mobile Internet services to consumers in China.

The IT outsourcing services provide the best-in-class software development, data management and call center services to the business market while the mobile Internet services provide the most forefront city infotainment and mobile entertainment services to the fast growing mobile Internet consumer market. Technology excellence, quality service and people expertise form the core values of the Company's commitment to product development and dedication to deliver products and services.

NWCB has its corporate headquarters in Hong Kong and offices in Beijing, Shanghai and Guangzhou. Its shares are listed on The Stock Exchange of Hong Kong Limited (stock code: 276).

