

DIRECTORS, SENIOR MANAGEMENT PROFILES & MAJOR DEPARTMENTS 董事、高級管理層及主要部門簡介

Executive Directors

Mr. IP Ki Cheung, aged 47, founded the Group in 1991. Mr. Ip was appointed as Director on 16 January 2002. As the Chairman of the Company, he is responsible for the overall strategic planning and development of the Group. He has over 20-year experience in the plastic products and trade fair industries. Mr. Ip is the Chairman of the Hong Kong and Kowloon Plastic Products Merchants United Association since March 2002. Graduated from Concordia University in Canada, Mr. Ip holds a bachelor's degree in Commerce.

Mr. CHEUNG Shui Kwai, aged 46, is the Managing Director of the Company. Having joined the Group in 1991, Mr. Cheung was appointed as Director on 16 January 2002. With over 14-year experience in the trade fair industry, Mr. Cheung is now responsible for the overall management and daily operations of the Group.

Mr. CHAN Siu Chung, aged 43, joined the Group in 1991. Having been appointed as Director on 16 January 2002, Mr. Chan, with 12-year experience in the trade fair industry, is responsible for the customer services and public relations of the Group.

執行董事

葉紀章先生，47歲，於1991年創立本集團。葉先生於2002年1月16日獲委任為董事，並為本公司主席，負責本集團整體策略規劃及發展。葉先生於塑膠及貿易展覽業累積逾20年經驗，自2002年3月開始獲選為港九塑膠製造商聯合會主席。葉先生畢業於加拿大康哥迪亞大學，取得商務學士學位。

張瑞貴先生，46歲，為本公司董事總經理。張先生於1991年加入本集團，並於2002年1月16日獲委任為董事。張先生於貿易展覽業累積14年經驗，現負責本集團整體管理及日常營運。

陳兆忠先生，43歲，於1991年加入本集團，於2002年1月16日獲委任為董事。陳先生於貿易展覽業累積12年經驗，現負責本集團客戶服務及公共關係。

Independent Non-Executive Directors

Mr. WONG Tat Tong, aged 50, joined the Company on 22 February 2002 as Independent Non-Executive Director. Graduated from the Hong Kong Baptist College (now known as Hong Kong Baptist University) with a diploma in Accounting, he is the Chairman and the Managing Director of Tsit Wing International Holdings Limited, the securities of which are listed on the Singapore Exchange Securities Trading Limited. Furthermore, as the Permanent Honorary President of the Hong Kong Foodstuffs Association and the Vice Chairman of the Hong Kong and Kowloon Provisions, Wine & Spirit Dealers' Association, Mr. Wong is at the same time the committee member of the Chinese General Chamber of Commerce and the Hong Kong Chinese Importers' and Exporters' Association.

Mr. George CHAN Wing Yau, aged 49, joined the Company on 22 February 2002 as the Independent Non-Executive Director. Graduated from the Waterloo University in Canada with a bachelor's degree in Mathematics, he is currently the Senior Director, Pension and Mutual Funds of Principal Asset Management (Asia) Ltd., Chairman of China Sub-Committee of Hong Kong Investment Funds Association and member of Sir Maclehoose Trust Fund Investment Committee. Furthermore, Mr. Chan has served as the Assistant Vice President of William M. Mercer Ltd., Director of Jardine Fleming Investment Services Ltd., Executive Director of HSBC Asset Management Ltd., Director of Peregrine Asset Management Ltd., Director and General Manager and Chief Investment Officer of Dao Heng Fund Management Ltd.. Mr. Chan has also been the member of the Central Policy Unit of Hong Kong Government, member of the Consumers Litigation Fund Executive Committee, President of the Rotary Club of Tsim Sha Tsui East, Board member of Hong Kong Ocean Park and Chairman of Hong Kong Ocean Park Investment Committee.

Mr. Eugene LAI Yang Chau, aged 34, is a practising solicitor in Hong Kong. Mr. Lai holds a master of Laws degree from the People's University of the People's Republic of China and a master of Laws degree from the City University of Hong Kong. Mr. LAI was appointed as the Group's Independent Non-Executive Director on 15 December 2003.

Mr. Gavin LAW Sung Ching, aged 47, was appointed as the Group's Independent Non-Executive Director on 27 July 2004. Mr. Law is the Director of Top Rich Secretarial Services Limited and the Senior Advisor of C C Kwong & Company, Certified Public Accountants. Mr. Law has over 20 years of experience in finance and over 10 years of experience in auditing, accounting and company secretarial service. he has served several financial institutions including Bank of America, Royal Bank of Canada, IBI Asia Ltd. and CEF Holdings Limited.

獨立非執行董事

黃達堂先生，50歲，於2002年2月22日加入本公司為獨立非執行董事。畢業於香港浸會學院（現稱香港浸會大學），持有會計學文憑。黃先生現為捷榮國際控股有限公司主席兼董事總經理，該公司之證券於新加坡證券交易所有限公司上市。此外，黃先生乃香港食品商會之永遠名譽會長及港九罐頭洋酒伙食行商會之副理事長。同時，黃先生亦為香港中華總商會及香港中華出入口商會之會董。

陳永祐先生，49歲，於2002年2月22日加入本公司，為本公司獨立非執行董事。陳先生畢業於加拿大滑鐵盧大學，持有數學學士學位。陳先生現為信安資金管理（亞洲）有限公司市務總裁，以及麥理浩爵士信託基金投資委員會之會員。同時，陳先生亦是香港投資基金公會中國事務委員會主席。此外，陳先生曾擔任偉世服務顧問有限公司助理副主席、怡富投資服務有限公司總裁、匯豐投資管理有限公司行政總裁、百富勤資金管理有限公司行政總裁及道亨基金管理有限公司董事兼總經理及投資總監。而陳先生亦曾出任香港政府中央政策組成員、消費者訴訟基金執行委員會委員、國際扶輪社香港尖沙咀東社長、香港海洋公園董事會成員及香港海洋公園投資委員會主席。

黎瀛洲先生，34歲，香港執業律師。黎先生持有中華人民共和國人民大學法律碩士學位及香港城市大學法律碩士學位。黎先生於2003年12月15日獲本集團委任為獨立非執行董事。

羅崇禎先生，47歲，於2004年7月27日獲本集團委任為獨立非執行董事。羅先生同時任高俊秘書事務有限公司董事，以及鄭志才會計師事務所，香港執業會計師之高級顧問。羅先生於財經界累積逾20年經驗，同時在核數、會計及公司秘書事務方面亦擁有超過10年經驗。羅先生曾服務於多間金融機構，包括美國銀行、加拿大皇家銀行、國銀亞洲有限公司及加拿大怡東集團有限公司。

Senior Management

高級管理層

Mr. KHAN Javed Iqbal, aged 41, joined the Group in January 1992. With his 12-year experience in the trade fair industry, Mr. Khan is the General Manager of the Group, primarily overseeing the Group's overseas promotion and marketing of the trade exhibitions and the administrative function of the Group.

Mr. FONG Wang, aged 35, joined the Group in December 1991. With his 12-year experience in the trade fair industry, Mr. Fong is the General Manager of the Group, responsible for the marketing and promotion of the Group's exhibitions in Hong Kong and China.

Mr. SI Tze Fung, aged 40, is the Senior Manager of the Group, responsible for the marketing of the Group's trade shows. He joined the Group in May 1998 and has accumulated over 20 years of experience in marketing.

Mr. CHUANG, Johnny, aged 35, is the Head of Business Development of the Group, responsible for business development and corporate finance activities. Graduated from the University of Western Sydney, Nepean, Australia with a bachelor's degree in Commerce, Mr. Chuang is also an associate member of Hong Kong Society of Accountants and certified practicing accountant of CPA Australia. He joined the Group in August 2002 and has over 11 years of experience in auditing, accounting and finance.

Mr. CHEUNG Yun Fat, aged 37, is the Project Manager of the Group, responsible for the sales and marketing activities of local trade exhibition projects organized by the Group. He joined the Group in May 1993 and has over 10 years of experience in the trade fair industry.

Mr. HO Pei Yiu, aged 35, is the Project Manager of the Group, responsible for the sales and marketing activities of overseas exhibition projects organized by the Group. He joined the Group in July 1993 and has over 10 years of experience in the trade fair industry.

Mr. PAU Wai Lun Willy, aged 31, is the Accounting Manager and Company Secretary of the Group. He is responsible for the Group's accounting and company secretarial matters. Mr. Pau holds a bachelor's degree in Accountancy from the City University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He joined the Group in April 2004 and has over 9 years of experience in auditing, accounting and taxation.

簡志偉先生，41歲，於1992年1月加入本集團。簡先生於貿易展覽業累積12年經驗，現為本集團總經理，負責本集團貿易展覽會的海外宣傳及市場推廣，同時參與本集團之行政工作。

方宏先生，35歲，於1991年12月加入本集團。方先生於貿易展覽業累積12年經驗，現為本集團總經理，負責本集團之展覽會的香港及中國宣傳及推廣工作。

施子豐先生，40歲，為本集團之高級經理，負責本集團貿易展覽會之市場推廣工作。施先生於1998年5月加入本集團，在市場推廣方面累積逾20年經驗。

莊頌恩先生，35歲，為本集團業務發展部主管，負責本集團的企業發展及財務事宜。畢業於澳洲西雪梨大學，持有商業學士學位，現為香港會計師公會會員及澳洲會計師公會註冊會計師。莊先生於2002年8月加入本集團，於審核、會計及財務方面累積逾11年經驗。

張潤發先生，37歲，為本集團項目經理，負責本集團本地展覽項目的銷售及市場推廣。張先生於1993年5月加入本集團，於貿易展覽業累積逾10年經驗。

何比耀先生，35歲，為本集團項目經理，負責本集團海外展覽項目的銷售及市場推廣。何先生於1993年7月加入本集團，於貿易展覽業累積逾10年經驗。

鮑偉倫先生，31歲，為本集團會計經理及公司秘書，負責本集團的會計及公司秘書事宜。鮑先生持有香港城市大學會計學文學士學位，現為特許會計師公會資深會員及香港會計師公會會員。鮑先生於2004年4月加入本集團，於核數、會計及稅務方面累積逾9年經驗。

Major Departments

Kenfair International was established in 1991 with a team of four staff. For over a decade, the Group has been growing in such magnitude that it employed 110 professional personnel as at 31 March 2004. The management's pledge to value each individual staff member as the Group's most precious asset is exactly the same as it was in 1991. We are committed to creating the best working environment for our staff, so that they can flourish and prosper with full dedication. Moreover, we are continuously providing training to our staff to build a strong and professional team.

Alongside our highly experienced management team, our departments, including Sales, Customer Services, Marketing, Design, Information Technology, Publications, Exhibitions Operations, Accounts, Administration, Public Relations, Research & Development and Business Development, together with our subsidiaries in Beijing, Shanghai, and Kenfair Travel Limited, have all played their important part within a unified whole in making the Group's achievements today and become the essential driving force behind the Group's continuous growth.

主要部門

由1991年成立時只有4名員工，發展至2004年擁有110名專業人員的建發國際，視人才為公司最寶貴資產的理念從沒改變。而我們亦一直堅守對員工的承諾，致力為各員工提供一個可供全情投入、發揮所長的工作環境，並不斷為員工提供各項培訓，以建立一支專業的精英隊伍。

集團各主要部門，包括營業部、客戶服務部、市場推廣部、設計部、資訊科技部、刊物出版部、展覽事務執行部、會計部、行政部、公關部、研究及發展部及業務發展部，以及北京附屬公司、上海附屬公司及建發旅運有限公司，在閱歷豐富的管理層帶領下，共同締造了集團的成就，更成為我們昂步向前的重要動力。

D Sales Department 營業部

Our dedicated sales team is contributing hugely to the Group's impressive growth and remarkable success over the years. Subdivided into two teams for the local and overseas projects, our sales professionals are responsible for the booth sales activities of the Group's local exhibitions, the October Shows and ASIANA, and the overseas exhibitions, Asia Expo and the Kenfair Asian expo.

The 25-member sales team is geared to push for the successes of the Group's all exhibition projects by actively selling exhibition space locally, regionally and internationally.

我們出色的營業隊伍，為本集團多年來茁壯成長及屢創佳績貢獻良多。營業部分為「本地展覽會銷售組」及「海外展覽會銷售組」，分別負責集團在香港舉行的「十月份展覽會」和「ASIANA」，以及海外舉辦的英國倫敦「亞洲博覽會」和美國「拉斯維加斯－亞洲博覽會」之展覽會攤位銷售工作。

擁有25名營業代表的強大專業隊伍，致力於本地、區內及國際各大城市銷售本集團旗下展覽會的攤位，促使本集團所有展覽會獲得理想成績。

D Customer Services Department 客戶服務部

The Group is dedicated to delivering the best after-sales service to its customers (both exhibitors and buyers) via the Customer Services Department. The team of seven customer services professionals adds value to the Group's core business.

The department is responsible for providing comprehensive customer services to our clients, such as handling general enquiries from exhibitors and buyers regarding the Group's exhibitions and related services, conducting surveys to collect feedback and comments on the Group's local and overseas exhibitions and services. The team is also responsible for implementing various on-site services for exhibitors and buyers during the show period of the Group's exhibitions.

本集團之客戶服務部矢志為客戶提供最優質的售後服務。部門7位專才的熱誠投入，促使本集團的核心業務更趨完善。

部門主要負責一系列客戶服務工作，包括處理參展商及買家就本集團展覽會及相關服務的查詢；進行問卷調查，了解客戶對本集團旗下本地及海外展覽會及服務的意見；並於本集團展覽會舉行期間負責於現場為參展商及買家提供稱心滿意的客戶服務。

D Marketing Department

市場推廣部

Staffed by five professionals, the Marketing Department is responsible for strategically marketing the Group and its exhibition projects in the trade fair industry. The department focuses on collecting marketing intelligence and conducting market studies to keep abreast of the latest market trends. They are also working with project teams to devise marketing plans to promote the Group's exhibitions. Furthermore, our marketing staff travels overseas regularly to visit international trade shows to keep track of global trends of the exhibition industry and capture new ideas for our exhibitions and related services.

部門由5位專業市場推廣人員組成，專責為本集團及旗下之展覽會確立市場定位，進行市場資料搜集及調查，使我們時刻緊貼市場最新動向，部門亦與其他部門合作無間，為本集團展覽會設計策略性之宣傳推廣方案。此外，部門同事亦會前往海外觀摩大型國際展覽會，保持對展覽行業全球趨勢的敏銳觸角，並為本集團的展覽會注入創新意念。

D Design Department

設計部

Excellent artistic presentation is vital to enhancing the Group's corporate image. The seven in-house designers of the Design Department perform a wide variety of make up functions for the Group and many of our customers. Their creative artistic works range from exhibition decoration, exhibition stand design, special display structures and panels, to the design and production of the Group's website, promotional brochures, leaflets, posters, advertising banners and lightboxes, as well as the editorial presentation of MegAsia magazine.

The Department also provides professional design services for the Group's exhibition and publication customers. Our in-house production studio is capable of outputting large-sized posters, advertising banners and lightbox duratrans for display at our exhibitions and other venues. By drastically reducing the cost and time for production, the Design Department creates additional value for the Group's business. We also entertain advertisers' requests for artwork design of their printed advertisements in the Group's MegAsia trade magazine.

出色的藝術表現有助鞏固集團的企業形象。設計部7位設計專才透過其別出心裁及姿彩萬千的美術製作，為本集團及我們的客戶提供一系列服務。其工作包括展覽會場地裝潢、展覽攤位設計、展台配套設計及陳列板製作；此外，設計部同事亦負責設計及製作本集團網頁、宣傳小冊子、海報、廣告橫額、廣告燈箱以及MegAsia之版面設計等。

部門亦為本集團展覽會客戶及旗下刊物之廣告商提供專業美術設計服務，我們的內部電腦噴畫製作中心可製作適用於展覽會及其他戶外場地之巨型海報、廣告橫額及燈片，不但大大節省製作時間及成本，更為本集團帶來額外的收入來源，而我們亦充分迎合廣告商對美術設計方面的要求。

D Information Technology Department

資訊科技部

The I.T. Department manages the Group's technological infrastructure to ensure the highest efficiency of its daily operation, as well as to deliver practical value-added services for the Group's core trade exhibition business. The Department is empowered by a team of professionals with specialized technological expertise in database, system management, web operation, programming,

project design and management. During the year, the I.T. Department successfully localized the web portal Kenfair.com for the China region with its first Simplified Chinese version launched to cater for the new frontier.

The department continues to focus on upgrading Kenfair.com. The portal is built to serve as a comprehensive e-Commerce platform, a non-stop cyber product showcase and resource centre to the transnational exhibitors and buyers. The portal sets to strengthen Kenfair's brand identification in the global exhibition arena.

部門為集團提供全面技術性支援和輔助，以確保集團時刻保持高效率的運作，以及為本集團之核心貿易展覽業務提供增值服務。資訊科技部的科技專才於資料及系統管理、網站運作及程式設計等方面均有豐富的專業知識。於回顧年內，部門成功將Kenfair.com本地化，專為中國地區推出簡體字版本，以於新的地域提供從無間斷的優質服務。

而為進一步鞏固建發國際於展覽業界中的品牌，部門致力提升Kenfair.com的範疇及能力，為買家及參展商提供一個全面的電子商貿平台，呈現從不間斷的電子產品展覽廳及資源中心。

Publications Department

刊物出版部

The Group never stops creating new ways to provide our customers with more value-added services in addition to trade exhibitions. The Publications Department, a start-up division in 2002 and staffed with a nine-member team of advertising and editorial professionals, publishes the Group's bi-annual trade magazine - MegAsia - to render customers an effective advertising channel to promote their products and services in worldwide markets.

Since its launch in October 2002, the MegAsia magazine is published twice a year in February and October with a special July supplementary issue added starting last summer.

Targeting at global buyers, MegAsia is positioned as a premier sourcing guide to source Asian products. Each issue of MegAsia is packed with hundreds of suppliers' advertising pages, as well as the insightful, comprehensive market features, company profiles, trade show reports, industry news updates and new product highlights.

本集團不斷推陳出新，為客戶提供展覽服務以外更多元化的增值服務，本集團於2002年成立刊物出版部，現由9名專業的廣告從業員及編輯人員專責出版集團貿易雜誌 — MegAsia，為客戶提供一項有效之宣傳渠道，協助他們將產品推廣至國際市場。

MegAsia創刊號於2002年10月推出，每逢2月及10月出版，但去年開始我們於7月加插了一期附加特刊。

MegAsia的讀者以全球買家為對象，銳意發展成為搜購亞洲產品的最佳指南。每期均刊載數百頁廠商客戶的廣告，並包括報導市場的專題文章、公司專訪、展會報告、行業新聞及新產品介紹等內容。

Exhibitions Operations Department

展覽事務執行部

The Exhibitions Operations Department performs the vital execution duties down to the minor details for the Group's local and overseas exhibitions. The nine operation-expert staff oversees the booth construction requirements and supervises venue set-up of the Group's exhibitions and other special projects. The team is responsible for handling booth constructions enquiries from exhibitors and all

coordination works with venue management, stand contractors and other services providers. The department also works to input new elements and revolutionary ideas on booth design as well as the overall set up and decoration for the Group's exhibitions.

展覽事務執行部於本集團本地及海外展覽會充當十分重要的角色，部門9位精英負責統籌、監督本集團旗下展覽會及其他項目之場地設施及展覽攤位蓋建工程；部門同事處理參展商查詢，並擔任與場地供應商、攤位承建商及其他相關服務供應商的聯繫工作。部門更不時為展覽會攤位、整體佈置注入新的元素和創新意念，為參展商及國際買家帶來耳目一新的感覺。

Accounts Department

會計部

The four experienced professionals in the Accounts Department perform the daily finance and accounting duties of the Group. The department head also serves as the company secretary, ensuring the Group's operation conforms to the standards of corporate governance.

會計部由4名專業會計專才組成，主要負責集團日常之財務及會計職務，而部門主管更擔任公司秘書實務。同時，部門亦負責監督本集團之公司管治水平。

D Administration Department

行政部

The Administration Department provides secretarial, human resources and clerical support for the senior management and various departments in the day-to-day operation. The Human Resources Officer handles staff recruitment and employee relations.

The Databank Section is responsible for building and maintaining the Group's enormous customer database, which currently contains 500,000 international buyers and other important trade contacts. Our database is considered as an integral part of the Group's business and one of the Group's most valuable assets.

行政部為本集團高級管理層及各部門提供日常辦公室行政、人力資源及文書處理等支援。人事部同事則專責有關招聘員工及僱員關係等事宜。

數據資料庫小組專責建立及維持本集團現時超過500,000國際買家資料及其他重要貿易聯絡之顧客數據資料。此數據資料庫乃本集團的寶貴資產，並為本集團業務其中一重要部份。

D Public Relations Department

公關部

As one of the newly established departments, the Public Relations team, commenced in October 2003, strategically enhances the Group's positive corporate image. The department serves as a bridge between the Group and the public, the media and relevant parties. Apart from working for public relations and corporate communications functions, the department also assists in the preparation and production of the Group's corporate and other promotional materials.

公關部為本集團其中一個新部門，於2003年10月正式成立，以鞏固本集團良好的企業形象。公關部3位專業人員成為本集團與公眾、傳媒及有關機構之間的橋樑，促進彼此的溝通。除擔任本集團公關及企業傳訊的功能外，公關部亦參與本集團宣傳刊物的撰寫及製作。

D Research and Development Department

研究及發展部

Launched in April 2004 to support the Group's future long-term growth, the Research and Development Department is responsible for conducting research to open up new markets and establishing contacts with international buyers, manufacturers and trade associations, etc. Its main mission is to explore new opportunities for the Group's overseas trade fairs and recruit new buyers around the world to visit the Group's exhibitions.

為配合本集團的長遠發展，建發國際於2004年4月成立研究及發展部，負責進行市場調查，以開拓新市場；並與世界各地的買家、生產商及商會建立緊密的合作關係。同時，部門亦致力尋求新機會，為集團於海外開拓新的展覽項目，並吸引世界各地的買家前來參觀本集團的貿易展覽會。

D Business Development Department

業務發展部

The Business Development Department is another new function at Kenfair International. Set up in April 2004, it is responsible for exploring new business opportunities, building strategic alliances internationally and enhancing co-operations with other exhibition organizers. It also works to build up the presence and branding of the Group's exhibitions and services in major cities around the world.

業務發展部為建發國際新成立之部門。於2004年4月正式運作，部門主要負責為本集團開拓新商機、建立國際合作夥伴及加強與其他展覽會主辦機構的合作。同時，部門亦致力於世界各大城市建立本集團貿易展覽會的品牌地位。

Subsidiary in Beijing

北京附屬公司

With its accession to the World Trade Organization, China's market has been experiencing tremendous growth to emerge as one of the major economic powers in the world. China is launching a huge number of trade fairs in many of its cities so as to facilitate international trade. Together with the implementation of the CEPA free-trade-pack between China and Hong Kong, many opportunities avail to exploration of Hong Kong-based trade fair organizers.

As a strategic move to accommodate this market edge, Kenfair International has established a subsidiary company named Kenfair Capital (Beijing) Exhibition Management Co., Ltd. in Beijing.

The professional team in Beijing has been actively conducting market research, collecting up-to-date market information and data of Chinese buyers and manufacturers. Some feasibility studies on the new shows to be launched in Beijing are also underway.

隨著中國加入世界貿易組織，中國的經濟持續增長，並已躋身為世界經濟強國之一。而為推廣國際間的貿易交流，中國舉辦了大量貿易展覽會。與此同時，中港兩地CEPA的落實更為香港展覽會主辦機構提供龐大的發展空間。

建發國際洞悉北京展覽業的市場優勢，策略性地於北京開設建發京城(北京)會展管理顧問有限公司。

駐北京的專業隊伍積極進行市場調查、蒐集市場最新情報及中國買家及生產商的數據資料。同時，北京附屬公司的工作人員亦正研究於當地舉辦新展覽項目的可行性。

Subsidiary in Shanghai

上海附屬公司

As the leading hub of conventions and exhibitions in China, Shanghai hosts a large number of international conventions and trade fairs every year. To expand the market reach of the Group's branded trade fairs to Shanghai and further take advantage of the opportunities brought by the newly-launched CEPA between China and Hong Kong, Kenfair International has set up a subsidiary in the premier city of the Yangtze River Delta.

The staff members there are the Group's service ambassadors in Shanghai. Their main activities are to promote the Group's exhibitions and other supporting and customer services to manufacturers and buyers in China. Meanwhile, they are also commissioned to conduct market research, collect marketing intelligence and build up a database of the Chinese buyers and manufacturers for the Group's future trade fairs.

作為中國的會議展覽中心，上海每年均舉辦大量國際會議及展覽會。為於上海建立本集團旗下著名展覽會的市場佔有率，並全面掌握新近實施的CEPA所帶來之機遇，建發國際已於上海設立附屬公司，冀望將本集團旗下著名的展覽會品牌引進上海。

上海附屬公司之員工，主要負責推廣本集團的展覽會，並向中國生產商及買家提供支援服務，例如客戶服務；部門亦進行深入的市場調查、蒐集最新的市場情報及建立中國買家及生產商之數據資料庫，為本集團未來在內地舉辦貿易展作好準備。

Kenfair Travel Limited

建發旅運有限公司

Successfully obtained a Travel Licence in 2003, Kenfair Travel Limited ("Kenfair Travel") is operating as a travel agent and destination management company, offering a comprehensive range of travel services such as air-ticketing, hotel booking, ground transportations, holiday packages, customized vacations, event management, special interest tours, as well as organizing conferences, incentive programs in Hong Kong, China and overseas countries.

To cater to the travel-related need of our privileged exhibitors and buyers, Kenfair Travel is providing a wide range of travel-related services to facilitate the participation in the Group's two overseas trade fairs. Premier hotel booking service is available to the participants of the Group's October Shows and ASIANA in Hong Kong.

建發旅運有限公司（「建發旅運」）於2003年成功獲發旅遊牌照，成為本集團旗下一家旅運服務及行程顧問，為客戶提供全面的旅運服務，包括預訂機票及酒店房間、地面交通安排、旅遊套餐、自助遊、節目安排管理及特色旅遊等。建發旅運亦在香港、中國及海外組織及安排研討會及獎勵計劃等。

為悉心照顧尊貴參展商及買家之旅程需要，建發旅運向本集團兩場海外貿易展之參展商及買家，提供周全的旅運服務。同時，亦為本集團香港舉行的「十月份展覽會」及「ASIANA」之參加人士，提供預訂酒店房間服務。