

Directors and Senior Management Profiles

Peace Mark (Holdings) Limited

Directors



Mr. Chau Cham Wong, Patrick 1 2 3 4 5

Mr. Chau Cham Wong, Patrick – aged 55, is the Chairman and is responsible for overall strategic planning and business development. Mr. Chau has over 30 years experience in the timepiece industry. He served as the director of the Hong Kong Watch and Clock Manufacturing Association from 1984 to 1993 and as the co-chairman of the Hong Kong Watch and Clock Fair. He was also the former advisor and the committee member of the Hong Kong Watch and Clock Trade advisory Council to the Hong Kong Trade Development Council. He has been with the Group for over 12 years.

Mr. Leung Yung 1 2 3 4 5

Mr. Leung Yung – aged 56, is the Managing Director and is responsible for strategic planning, business development, marketing and product research and development. He is the Vice President of the Hong Kong Watch Manufacturers Association Limited. He joined the Group since it was founded and has over 37 years experience in the timepiece industry.

Mr. Tsang Kwong Chiu, Kevin 1 2 3 4 5

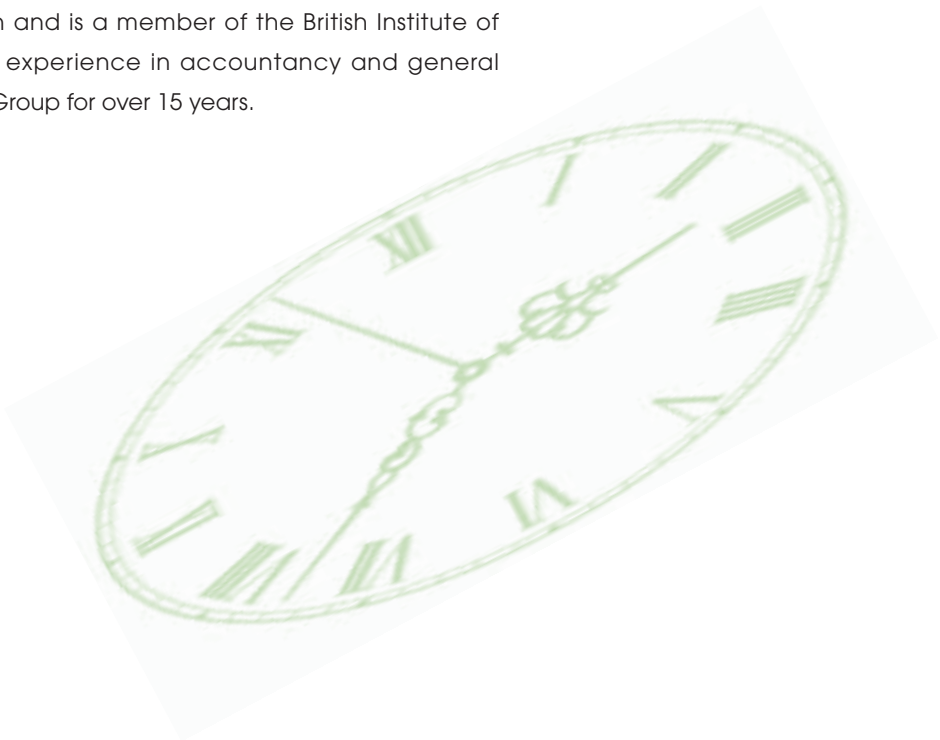
Mr. Tsang Kwong Chiu, Kevin – aged 37, is the Finance Director and is responsible for the accounting and financial matters of the Group. Mr. Tsang holds a Master of Business Administration degree from the University of Hull and a MSc in Electronic Commerce and Internet Computing from the University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. Mr. Tsang has more than 15 years experience in accounting and finance.

**Mr. Man Kwok Keung** 1 2 3 4 5

Mr. Man Kwok Keung – aged 57, is the Group’s Technical Director and is responsible for product engineering. Mr. Man holds a Bachelor Degree in Civil Engineering from the University of Calgary, Canada and has more than 21 years experience in production management in the timepiece industry. He has been with the Group since it was founded.

Mr. Cheng Kwan Ling 1 2 3 4 5

Mr. Cheng Kwan Ling – aged 53, is a Director and is responsible for the general management and finance of the Group’s operations in the PRC. Mr. Cheng holds a diploma in management Association and is a member of the British Institute of Management. He has over 30 years experience in accountancy and general management and has been with the Group for over 15 years.



Independent Non-Executive Directors

1. Ms. Susan So

Ms. Susan So – aged 51, is the managing director of Guo Ye Holdings Co., Limited and Guo Ye Enterprises Ltd., the principal activities of which are investment holding and the provision of investment consultancy services covering, among others, telecommunication, media, energy supply in the PRC. Ms. So has extensive management experience in relation to trade and investment projects (including information technology, sales and marketing) in the PRC. She has been a director of a number of listed companies in Hong Kong and a consultant of various companies in USA and PRC.

2. Mr. Kwok Ping Ki, Albert

Mr. Kwok Ping Ki, Albert – aged 70, is a former Director of the Electrical and Mechanical Services of the HKSAR Government and retired in 1993. Mr. Kwok served as the Secretary and Director General of Hong Kong Institution of Engineers until February in 2002. He holds a Master in Business Administration degree. He has extensive experience in business administration and in engineering professional practice.

3. Mr. Tang Yat Kan

Mr. Tang Yat Kan – aged 54, is a partner of Messrs. King & Co., a firm of Solicitors & Notaries in Hong Kong and has been a Notary Public since 1991. He is a Solicitor of the Supreme Court of England and Wales, the Supreme Court of Hong Kong and the Supreme Court of Singapore. He has been in general legal practice for over 20 years and is experienced in the fields of conveyancing and civil litigation.

4. Mr. Wong Yee Sui, Andrew

Mr. Wong Yee Sui, Andrew – aged 55, is a partner of W. M. Sum & Co., a firm of Certified Public Accountants in Hong Kong. Mr. Wong holds a Master of Business Administration degree and is a Chartered Accountant and a fellow member of Hong Kong Society of Accountants. Mr. Wong has extensive experience in the auditing and finance field in Hong Kong and overseas. He is also an independent non-executive director and chairman of the audit committee of Lai Fung Holdings Limited, a company listed in Hong Kong.



Associate Directors

CHINA

1. Mr. Chong Ko Fong, Jonathan

Mr. Chong Ko Fong, Jonathan – aged 37, is the Regional Assistant General Manager, is responsible for managing and developing new business opportunities for the Group's China retail operations. He is also responsible for the development of the group's POS information system. Mr. Chong holds a BA in Commerce from Saint Mary's University. He began his career as a financial analyst with Revlon, and then joined the Esprit Group to develop the Red Earth brand in Hong Kong. Prior to joining the group, he was with Le Saunda Group to develop a new cosmetic brand in China and was responsible for image building and product sourcing to the retail operation.

2. Mr. Cheung Wai Hung

Mr. Cheung Wai Hung – aged 47, is the CEO of the Group's subsidiary, which operates a China watch distribution network covering over 200 points of sale distributing and selling Citizen timepiece products. Mr. Cheung has extensive experience and exposure in distribution and logistic management of timepiece products in China.

3. Mr. Ma Xiao Di

Mr. Ma Xiao Di – aged 53, is the CEO of the Group's subsidiary in Chongqing, China and is responsible for managing and developing new business opportunities for the group's retail operations within the western China markets. Mr. Ma graduated from South Western University of China and has a degree in Finance and Economics. He is a member of the 15th and 16th National People's Congress representative in the Yu Chong District and also serves in numerous business and government related councils and organizations in the Yu Chong District.



Associate Directors

USA

5. Mr. Schneck, Robert

Mr. Schneck, Robert – aged 56, is the President and Chief Executive Officer of Omni Watch & Clock Co., LLC. He is responsible for the overall business development for the U.S. subsidiary. Mr. Schneck has over 36 years experience in the timepiece importing and distribution industry and was the recipient of several “Vendor of the Year” Awards. He also serves as the Chairman of the United States Watch Council Membership Committee.

EURO

6. Mr. Edöcs, Jan

Mr. Edöcs, Jan – aged 33, is the Chief Executive Officer of Milus International S.A. and is responsible for the business development and marketing of the Milus brand. Prior to joining the Group, he was the Sales-Marketing Director (Switzerland) and International Sales Manager of VERSACE S.A..

7. Mr. de Jaillon, Hugues

Mr. de Jaillon, Hugues – aged 48, is the Vice President for the Group’s representative office in France. He is responsible for developing and managing new businesses within the EU region as well as other new markets. He holds a Bachelor’s degree in Commerce and Law and has over 24 years experience in China trade, and headed numerous operations related to import-export and manufacturing.



Senior Management

CORPORATE SUPPORT

1. Mr. Leung King Chak, King

Mr. Leung King Chak, King, Financial Controller – aged 36, is responsible for the accounting and banking relationship functions of the Group. His credentials include a Master of Accountancy degree from the Chinese University of Hong Kong and fellow membership of the Association of Chartered Certified Accountants; and over 13 years experience in the accounting profession in Hong Kong and Europe.

2. Mr. Chang Ka Wai, Eddy

Mr. Chang Ka Wai, Eddy, Corporate Budgetary Controller – aged 39, is responsible for the budgetary control function of the Group. Mr. Chang holds a Bachelor of Business degree and a Graduate Diploma in Financial Management. He is a Certified Practising Accountant member of the CPA Australia and an associate member of the Hong Kong Society of Accountants. Mr. Chang was appointed as a Justice of the Peace by Western Australia. He has more than 14 years experience in accounting and commerce.

3. Ms. Fong Ho Yan, Sams

Ms. Fong Ho Yan, Sams, Company Secretary and Corporate Finance Manager – aged 29, is responsible for the Group's corporate finance functions. Prior to joining the Company, Ms. Fong worked for an international accounting firm. She graduated from the Hong Kong Polytechnic University with a Bachelor's degree in Accounting. Ms. Fong is a member of both the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants.

4. Mr. Gewirtz, Jonah

Mr. Gewirtz, Jonah – aged 49, is the CFO of Omni Watch & Clock Co., LLC. He graduated on the deans list, summa cum laude from Queen College with BA in Accounting. Prior to joining the group, he was the controller of the Cuyahoga Petroleum Group. He is a member of the American Institute of Certified Public Accountants.

5. Mr. Huang, Bernard

Mr. Huang, Bernard – aged 42, is the Chief Financial Officer of the Taiwanese subsidiary company. He is responsible for accounting matters and developing retail operation. He has 15 years experience in retail operation in Los Angeles and Mexico and has 6 years experience in timepiece retail operations in Taiwan.



6. Mr. Triebold, Oliver

Mr. Triebold, Oliver – aged 38, is the Director of Milus International S.A. and is responsible for the legal and compliance matters of the Group’s Swiss operation. He holds a Doctor’s degree in law, M.C.J. from New York University. He is also the Attorney at law admitted to the Bar of Zurich.

7. Mr. Chau, Quinton

Mr. Chau, Quinton, Head of Corporate Communications – aged 24, is responsible for developing internal and external communications strategy and the implementation of corporate campaigns. He is also responsible for managing the Group’s corporate image and investors’ relation activities. He graduated deans list, cum laude from the University of San Francisco with a BA in Finance. He is the son of the Chairman.

8. Ms. Lai Ying Wa, Cherry

Ms. Lai Ying Wa, Cherry, Corporate Communications Manager – aged 30, is responsible for media relations activities as well as developing the Group’s corporate image. Prior to joining the Group, she worked as a financial reporter for a Hong Kong based financial newspaper. She holds a Master degree in Marketing from Stirling University.

9. Mr. Ng Lai Wo, Bernie

Mr. Ng Lai Wo, Bernie, Group Human Resources Manager – aged 38, is responsible for all the human resources management of the Group. Mr. Ng holds a Master of Science (Human Resources Management) degree from the Hong Kong Polytechnic University and has more than 10 years experience in Hong Kong and China human resources management. Mr. Ng is the member of the Hong Kong Institute of Human Resources Management.



MARKETING & DISTRIBUTION

1. Mr. Chan Wai Pong, Gary

Mr. Chan Wai Pong, Gary, Head of Marketing – aged 35, is responsible for the timepiece marketing function, in particular the US market, of the Group. He has over 13 years experience in the timepiece industry. He has been with the Group for over 9 years.

2. Mr. Fung Ka Hoi, Charles

Mr. Fung Ka Hoi, Charles, Vice President of Marketing – aged 39, is responsible for the timepiece marketing function, in particular the Japanese and European market, of the Group. He has over 22 years experience in the timepiece industry and 11 years experience in the field of timepiece production engineering.

3. Ms. Chan Ying Shan, Priscilla

Ms. Chan Ying Shan, Priscilla, Assistant to Managing Director – aged 41, is responsible for formulating and executing strategic marketing plans for business development. Ms. Chan holds a Master of Business Administration degree from Murdoch University. She has more than 19 years experience in sales and marketing gained from several multi-national conglomerates and was managing a wide spectrum of fast moving consumer goods around the Asia Pacific region.

4. Mr. Tai Kwan Kong, Terry

Mr. Tai Kwan Kong, Terry, Head of Brandname Division – aged 53, is responsible for the business development of the brandname division of the Group. He is a former Director (1992-1995) of the Federation of Hong Kong Watch Traders and Industries Ltd. And is also an organizing committee member of HK Watch Q Mark. He has over 33 years experience in the timepiece industry.

5. Ms. Yim Yuen, Jenny

Ms. Yim Yuen, Jenny, Sales Manger of Retail Operation – aged 52, is responsible for the Group's China sales and distribution development. She has over 26 years expertise in timepiece production management and retail development. Prior to joining the Group, Ms. Yim was the Chief factory manager of a state owned enterprise namely 上海手錶二廠.

6. Ms. Linard, Elisabeth

Ms. Linard, Elisabeth, Marketing Engineer – aged 31, is responsible for the business development of Peace Mark in Europe. She also represents Peace Mark towards its European customers and subsidiaries and ensures the interface between Peace Mark and its contacts in Europe. Prior to joining the Group, she was the New Products Project Manager for Concord, the luxury watch brand of the Movado Group in Bienne, Switzerland. She holds a French postgraduate engineering degree.

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Peace Mark (Holdings) Limited



MARKETING & DISTRIBUTION

7. Mr. Rosenbaum, Louis

Mr. Rosenbaum, Louis, Executive Vice President of Omni Watch & Clock Co., LLC. – aged 53, his field of expertise includes marketing, product development and finance. For the past 26 years he has been a top executive in both the fashion and timepiece industries. Mr. Rosenbaum is a Chartered Accountant and is a member of the United States Watch Council.

8. Mr. Dix, Douglas L.

Mr. Dix, Douglas L., Vice President of Sales of Omni Watch & Clock Co., LLC. – aged 55, is in charge of sales and marketing operation for the retail chain outlets in the North America region. Mr. Dix served 18 years with a major mass-market retailer both in store management and merchandising management and has over 16 years industry experience. Prior to joining the Group, he was a Division President of Advance Watch Company.

9. Ms. Sieber, Barbara

Ms. Sieber, Barbara, Marketing Director of Milus International S.A. – aged 37, is responsible for developing brand positioning and marketing strategies for the brand. Prior to joining the Group, she was the Marketing Director of Flik Flak – Swatch Group and Visual Marketing Manager of Swarovski.

10. Mr. Kohlermann, Philipp

Mr. Kohlermann, Philipp, Director of Milus Germany GmbH – aged 39, is responsible for the business development and brand positioning of Milus in Germany and Austria. Prior to joining the Group, he was CEO of Luxury Brand International and Sales Director for Charriol Watches and D'Arsty in Germany, Austria, Benelux and Scandinavia.

11. Mr. Hsieh Yuan Teng, Stephen

Mr. Hsieh Yuan Teng, Stephen, Chief Executive Officer of the Group's Taiwanese subsidiary – aged 46, is responsible for the brand name and retail outlets development of the Taiwanese subsidiary. He has 21 years experience in brand development and wholesale distribution. He also has over 5 years experience in developing retail outlets.



DESIGN, MANUFACTURING AND OPERATION

1. Mr. Leung Chi Shing, Winson

Mr. Leung Chi Shing, Winson, Chief Factory Manager – aged 47, is responsible for managing the watch production and the development of our watch repair school in Shenzhen, the PRC. Mr. Leung holds a certificate in watch repairing from Lee Wai Lee Technical Institute in Hong Kong. He has over 25 years experience in product management in the timepiece industry. He has been with the group for over 18 years.

2. Mr. Takehiko, Emi

Mr. Takehiko, Emi, Production Engineer – aged 60, is in charge of managing quality control issues and operational issues for the assembly plant in China. He is also responsible for technical support and staff training. Mr. Takehiko is a certified 2nd class radio operator and also holds an electrical and mechanical engineering degree from Kagoshima University. He has over 36 years of experience in production management and over 15 years related experience in the timepiece industry. He has been with the group for over 6 years.

3. Mr. Yip Chi Hung, Samuel

Mr. Yip Chi Hung, Samuel, Operation Manager – aged 50, is responsible for managing the timepiece operation of the Group. Mr. Yip is also the management representative of ISO 9001 ensuring the Group's

continuing compliance of the ISO 9001 standard. He has over 20 years experience in the timepiece industry and has been with the Group for over 10 years.

4. Mr. Chan Kwok Keung, Anthony

Mr. Chan Kwok Keung, Anthony, Assistant Operation Manager – aged 33, is responsible for the improvement of the quality management system. Mr. Chan monitors and co-ordinates the daily operation of marketing, purchasing, production and logistics departments. He holds a master's degree in urban planning and has been with the group for over 7 years.

5. Mr. Leung Shue Man, David

Mr. Leung Shue Man, David, School Supervisor for the Watchsmith Technical Training School – aged 61, is also responsible for overseeing the service center network. Having worked over 20 years in one of the world's largest watch group, he brings on board experience in different sectors of the watch industry including technical training, marketing and manufacturing of watches and movements. His past credentials includes VP of Hong Kong Watch Manufacturers' Association and Permanent Honorary Director of Federation of Hong Kong Watch Clock industry.

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Peace Mark (Holdings) Limited



SUBSIDIARIES

6. Mr. Junod, Paul

Mr. Junod Paul, Independent Design Consultant of Milus International S.A. – aged 47, is a ETS Micro-technical Engineer and creates and develops very outstanding and innovative watch collections. Mr. Junod’s designs have won numerous awards and stand for uncompromising creativity.

7. Mr. Liu Tsz Kit, Ken

Mr. Liu Tsz Kit, Ken, Chief Designer – aged 30, is responsible for the Group’s product design development, management and training for the OEM/ODM design division. He graduated in Commercial Design from Hong Kong Vocational Training Centre and also holds various certificates relating to jewellery and timepiece design, appraisal, and production. His designs and creations has won the Group numerous awards and recognitions. Mr. Liu has over 12 years experience in the trade and product exhibition, jewellery and timepiece design development and has been with the Group for over 8 years.

8. Mr. Wong Wai Kuen, Ronald

Mr. Wong Wai Kuen, Ronald, Senior Designer – aged 32, is responsible for the Group’s product design development projects. He holds a BSc (Hons) in Product Design and Analysis as well as a BA in Arts and Design. Prior to joining the group, he worked in the timepiece design consultant field and as a toys and electronic product designer. He has over 10 years experience in the product design development.

9. Mr. Lee Kei Hong, Sandy

Mr. Lee Kei Hong, Sandy, Chief Creative Designer of Research and Development Division – aged 28, is responsible for new product development for various brand names. Mr. Lee holds a BSc in Industrial design from the Royal Melbourne Institute of Technology University. He has received numerous awards from Hong Kong, China and Australia design competitions, during both his academic and professional career.