

With over thirty five years of experience, Playmates Holdings Limited is among the most well respected and innovative marketing and distribution companies in the global toy industry. Playmates has a proven history in the creation of profitable, long term brand franchises and currently manages a balanced portfolio of licensed entertainment and proprietary product lines. From its offices in Hong Kong, China and the United States, Playmates designs, develops, markets and distributes its products in over sixty countries worldwide.

## **Playmates Holdings Limited**

(Incorporated in Bermuda with limited liability)