NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(1) Principal accounting policies and basis of presentation

These condensed consolidated interim financial statements are prepared in accordance with Hong Kong Statement of Standard Accounting Practice ("SSAP") 25 "Interim Financial Reporting" issued by the Hong Kong Society of Accountants.

The consolidated interim financial statements for the six months ended 30 June 2004 are unaudited and have been reviewed by the Audit Committee of the Company.

The accounting policies and basis of preparation used in the preparation of the consolidated interim financial statements are consistent with those adopted in the audited financial statements for the year ended 31 December 2003.

(2) Segment information

(a) Business segments

Six months ended 30 June

	Retail operations		Export operations		Others		Consolidated	
	2004 (Unaudited) <i>HK</i> \$'000	2003 (Unaudited) HK\$'000	2004 (Unaudited) <i>HK\$</i> '000	2003 (Unaudited) HK\$'000	2004 (Unaudited) HK\$'000	2003 (Unaudited) HK\$'000	2004 (Unaudited) HK\$'000	2003 (Unaudited) HK\$'000
Segment revenue: Sales to external customers Other revenue and gains	1,060,642 11,196	831,244 11,039	562,775 14,141	584,376 10,543	81,969 7,982	113,437 14,030	1,705,386 33,319	1,529,057 35,612
Total revenue	1,071,838	842,283	576,916	594,919	89,951	127,467	1,738,705	1,564,669
Segment results	93,506	70,634	51,884	60,910	21,630	28,543	167,020	160,087
Interest income and unallocated revenue Unallocated expenses							5,225 (16,314)	5,895 (13,078)
Profit from operating activities Finance costs Share of profits and losses of:							155,931 (9,570)	152,904 (10,317)
Jointly-controlled entities Associates		-	330 31,441	501 28,824	87	2,805	417 31,441	3,306 28,824
Profit befor e tax Tax							178,219 (42,361)	174,717 (31,731)
Profit befor e minority interests Minority interests							135,858 (34,173)	142,986 (50,818)
Net profit from ordinary activities attributable to shareholders							101,685	92,168



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(2) Segment information (Continued)

(b) Geographical segments

Six months ended 30 June 2004 (Unaudited)

	Mainland China HK\$'000	Hong Kong HK\$'000	States of America HK\$'000	Australia and New Zealand HK\$'000	Canada HK\$'000	Others HK\$'000	Consolidated HK\$'000
Segment revenue: Sales to external customers	711,662	79,131	468,165	366,757	37,319	42,352	1,705,386
Six months e	nded 30	June 20	003 (Un	audited	1)		
	Mainland China HK\$'000	Hong Kong HK\$'000	United States of America HK\$'000	Australia and New Zealand HK\$'000	Canada HK\$'000	Others HK\$'000	Consolidated HK\$'000
Segment revenue: Sales to external customers	597,709	78,930	489,631	262,829	33,408	66,550	1,529,057

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(3) Profit from operating activities

The Group's profit from operating activities is arrived at after charging depreciation amounting to HK\$53,675,000 (2003: HK\$51,578,000).

Hong Kong profits tax has been provided at the rate of 17.5% (2003: 17.5%) on the estimated assessable profits arising in Hong Kong during the period. Taxes on profit assessable elsewhere have been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretations and practices in respect thereof.

	Six months ended 30 June 2004 2003		
	(Unaudited) HK\$'000	(Unaudited)	
Group: Current – Hong Kong Current – Elsewhere Deferred	8,174 26,290 (584)	6,114 14,760 (269)	
	33,880	20,605	
Share of tax attributable to: Jointly-controlled entities Associates		87 11,039	
	8,481	11,126	
Tax charge for the period	42,361	31,731	

(5) Earnings per share

(a) Basic earnings per share

The calculation of basic earnings per share is based on the net profit from ordinary activities attributable to shareholders for the six months ended 30 June 2004 of HK\$101,685,000 (2003: HK\$92,168,000) and 1,000,584,000 (2003: 1,000,584,000) ordinary shares in issue during the period.

(b) Diluted earnings per share

The calculation of diluted earnings per share is based on the net profit from ordinary activities attributable to shareholders for the six months ended 30 June 2004 of HK\$101,685,000. The weighted average number of ordinary shares used in the calculation is the 1,000,584,000 ordinary shares in issue during the period, as used in the basic earnings per share calculation; and the weighted average of 14,609,068 ordinary shares assumed to have been issued at no consideration on the deemed exercise of all share options during the period.

A diluted earnings per share for 2003 has not been disclosed as no diluting events existed during that period.



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The trade and bills receivable include trade receivables, net of provision for doubtful debts of HK\$105,294,000 and bills receivables of HK\$246,577,000. The aged analysis of trade receivables is as follows:

	30 June 2004 (Unaudited) <i>HK\$</i> '000	31 December 2003 (Audited) <i>HK\$'000</i>
Less than 4 months 4-6 months Over 6 months	80,065 20,164 5,065	131,431 7,425 2,985
	105,294	141,841

The Group allows an average credit period of 45 days to its trade customers.

(7) Trade and bills payable

Trade and bills payable include trade payables of HK\$190,619,000. The aged analysis of trade payables is as follows:

	30 June 2004 (Unaudited) <i>HK\$</i> '000	31 December 2003 (Audited) HK\$'000
Less than 4 months 4-6 months Over 6 months	169,623 15,787 5,209	276,012 7,705 7,806
	190,619	291,523

INTERIM DIVIDEND

The Directors have resolved to pay an interim dividend of 2.70 HK cents (2003: 2.70 HK cents) per share for the six months ended 30 June 2004 to shareholders whose names appear on the register of members of the Company as at the close of business on Thursday, 23 September 2004. The interim dividend is expected to be paid to shareholders by post on or around Tuesday, 28 September 2004.



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