## **Consolidated Profit And Loss Account**

For The Six Months Ended June 30, 2004

	Note	Unaudited 30/06/2004 HK\$ Million	Unaudited 30/06/2003 HK\$ Million
Turnover Direct costs and operating expenses Selling and marketing expenses Administrative and corporate expenses	2	5,739 (1,975) (271) (280)	5,463 (1,989) (244) (264)
Operating profit before depreciation, amortisation, interest and tax Depreciation and amortisation		3,213 (693)	2,966 (598)
Operating profit Borrowing costs Share of profits less losses of associates	2 3 4	2,520 (131) 146	2,368 (305) 54
Profit before taxation Taxation	5(c)	2,535 (465)	2,117 (470)
Profit after taxation Minority interests		2,070 (390)	1,647 (338)
Profit attributable to shareholders		1,680	1,309
Interim dividend proposed after the balance sheet date	6	802	802
Earnings per share Basic	7	HK\$0.69	HK\$0.53
Diluted	7	HK\$0.69	HK\$0.53
Interim dividend per share	6	32.75 cents	32.75 cents