

## Condensed Consolidated Income Statement

The board of directors (the “Board”) of e-Kong Group Limited (the “Company”) is pleased to announce the unaudited interim results of the Company and its subsidiaries (collectively the “Group”) for the six months ended 30 June 2004, together with comparative figures for the corresponding period in 2003. The results are unaudited but have been reviewed by the Company’s Audit Committee and the Company’s auditors.

	Note	Six months ended 30 June	
		2004 (Unaudited) HK\$'000	2003 (Unaudited) HK\$'000
Turnover	2	201,456	201,173
Cost of sales		(126,754)	(116,306)
Gross profit		74,702	84,867
Other revenue	3	474	248
		75,176	85,115
Distribution costs		(20,235)	(20,048)
Business promotion and marketing expenses		(3,434)	(3,025)
Operating and administrative expenses		(43,707)	(48,106)
Depreciation and amortisation		(25,508)	(22,538)
Loss from operations	4	(17,708)	(8,602)
Finance costs		(22)	(111)
Gain on disposal of discontinued operation		–	382
Loss from ordinary activities before taxation		(17,730)	(8,331)
Taxation	5	–	–
Loss from ordinary activities after taxation		(17,730)	(8,331)
Minority interests		30	–
Net loss attributable to shareholders		(17,700)	(8,331)
		HK\$	HK\$
Loss per share	6		
Basic		(0.04)	(0.02)
Diluted		N/A	N/A
		HK\$'000	HK\$'000
EBITDA	7	7,800	14,318