



COMPANY PROFILE

APT SATELLITE HOLDINGS LIMITED (“APT Group”) is a listed company on both The Stock Exchange of Hong Kong Limited and New York Stock Exchange, Inc. Having started its operation in 1992, APT Group mainly provides high quality services in satellite transponders, satellite communication and satellite TV broadcasting and telecommunication sectors in Asia, Europe and the United States.

APT Group currently operates three in-orbit geostationary satellites namely **APSTAR I**, **APSTAR IA** and **APSTAR IIR**, through its own satellite control center in Tai Po, Hong Kong. APT Group has launched APSTAR V in June 2004 to replace APSTAR I and is expected to launch APSTAR VI at the end of 2004 / early 2005 to replace APSTAR IA.

In line with the business development, APT Group has finished building its satellite TV broadcasting platform to provide “one-stop” satellite TV broadcasting services under the satellite TV broadcasting license granted by the government of Hong Kong Special Administrative Region, for the provision of the best quality and reliable satellite TV uplink and broadcasting services to the customers. APT Group endeavors to leverage the advantages stemming from strategic alliances and partnerships to prepare for further growth over the coming years.

APSTAR SYSTEMS

Satellites	Model	Orbital Slots	TRANSPONDERS			
			C Band		Ku Band	
			Number	Coverage	Number	Coverage
APSTAR VI	Alcatel SB-4100 C1	134°E	38	China, India, Southeast Asia, Australia, Hawaii, Guam, South Pacific Islands	12	China (including Hong Kong, Macau and Taiwan)
APSTAR V	SS/L FS-1300	138°E	38	China, India, Southeast Asia, Australia, Hawaii, Guam, South Pacific Islands	8	China (including Hong Kong, Macau and Taiwan)
					8	China, India and Korea
APSTAR IIR	SS/L FS-1300	76.5°E	28	Europe, Asia, Africa, Australia, about 75% of World's population	16	China (including Hong Kong, Macau and Taiwan) and Korea
APSTAR IA	Boeing BSS-376	134°E	24	China, Japan, Southeast Asia, and India	–	–
APSTAR I	Boeing BSS-376	138°E	24	China, Japan, Southeast Asia	–	–

For further information, please contact:

Address: 22 Dai Kwai Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong

Tel: (852) 2600 2100

Fax: (852) 2522 0419

Email: investors@apstar.com (Investors Relation), aptmk@apstar.com (Marketing)

Web-site: www.apstar.com