



antwerp



antwerp



london



hamburg

Esprit is an **international youthful lifestyle brand** offering **smart affordable luxury** and bringing **newness + style** to life



wieg



brussels



schweig



dusseldorf



paris



london



hamburg



düsseldorf



koeln

clear and defined positioning

international:

presence in over 40 countries across Europe, North America, Asia and Australasia.

youthful lifestyle brand:

target customers with young attitude, not age.

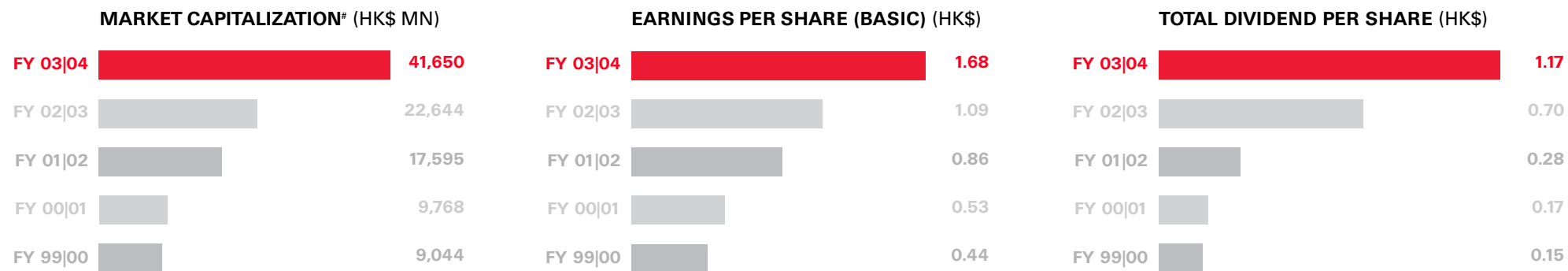
smart affordable luxury:

offering quality products at affordable price range.

newness + style:

10 product lines and 12 collections per year.

net profit exceeded hk\$2 billion



* as at financial year end