

We are committed to Excel Ourselves through provision of quality, innovative and trend setting fashion accessories - focusing on timepieces, jewellery, leather products and footwear - to our elite and professional consumers.

This has led us to position ourselves in 14 jurisdictions strategically with our operating subsidiaries engaging in "Brand Building - Marketing & Distribution - Product Development & Production" functions on a vertically integrated basis to interact with our long term partners and customers - distributors, appointed agents, department stores, chain stores, cooperatives, franchisees, specialty retail outlets - to establish a global distribution coverage which currently covers 96 countries with over 13,800 points-of-sales, for servicing the consumers' needs.

Accountability, responsibility and transparency, the three pillars in supporting the core value behind our corporate governance philosophy, together with our quality service commitment keep the bondage of our business partners, customers and suppliers, which contribute to our vision of "Being a respected leading multi-brand fashion accessory group to share the industry growth, and to secure continuous growth in shareholder value."