

Confidence-inspiring Management

As part of a business conglomerate with over 30-year experience in property development and investment in Hong Kong, we bring our wealth of professional knowledge and management expertise to bear on our projects in Mainland China. In every step of the project development cycle, from planning, financing, construction, marketing to property management, we inspire a high level of confidence among our customers.

Our management and professional teams are well-versed in best practices in Hong Kong and overseas, and thus able to blend best international practice with homegrown vision and talent to exceed Chinese homebuyers' expectations. As a Hong Kong-listed property developer, we conduct our business in a transparent fashion and within the confines of national and local rules and regulations, to earn the trust of both investors and customers.

Culture of Excellence and Service

Quality is at the heart of everything we do. No matter what market segment we are in, we recognise the importance of offering the best products and services to our customers.

Our long tradition of bringing international-standard property management services to our communities has enabled people to equate our brand with quality properties and comprehensive professional services.

Innovative Mindset and Global Outlook

Our trend-setting properties stem from our relentless efforts in adopting leading-edge international property concepts and practices to local markets in China. Our ability to anticipate demand changes has made us a forerunner in various segments in China's property market, from luxurious villas to large-scale residential communities, from multi-purpose complexes to leisure resorts.

Our global perspective unleashes the underlying value of property development, which is the seamless integration of location, quality and developer brand. By embracing this unique insight to the fullest extent, we create products that have stood the test of time and market competition.

Sustainable Development and Social Responsibility

As an enterprise committed to corporate social responsibility, we have undertaken a number of initiatives that advance sustainable development in our communities and have transformed old communities and significantly improved local people's lives.

We are mindful of the long-term cultural, aesthetic and sentimental value people attach to city skyline. The ingenuity manifested in the architectural designs of our landmark properties has won high praises from the community and great honours at national competitions.