



BIOGRAPHIES OF DIRECTORS AND OFFICERS

EXECUTIVE DIRECTORS

Dr. LEUNG Anita Fung Yee Maria, aged 55, is the co-founder and the Chief Executive Officer of the Group. She is responsible for corporate planning, business development strategy and overall direction of the Group. She also participates in the provision of concepts and ideas for TV programme production. Dr. Leung holds a Doctorate degree (major in Chinese History) from The Chinese University of Hong Kong. She has more than 34 years' experience in media industry in relation to TV programme production, public relations, advertising and marketing. Dr. Leung worked for a number of renowned companies in Hong Kong in senior management position, including Sun Hung Kai Securities Limited, the Hong Kong branch of Ogilvy & Mather Advertising (successor of Michael Stevenson Public Relations Company Ltd.) and The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Dr. Leung operated one of the first Hong Kong recruitment agencies which took the lead in introducing Filipino domestic helpers for families in Hong Kong during the period from late 70's to mid 80's. Dr. Leung is also a renowned novelist in both Hong Kong and the People's Republic of China (the "PRC") and has written more than 100 novels and books since 1989. In 1992, Dr. Leung was awarded the Writer of the Year 1991 Award by the Hong Kong Artist's Guild and the Novelist of the Year 1992 Award awarded by the Urban Council of Hong Kong and the Artists Alliance. In 1992, People's Literature Press published three novels of Dr. Leung and this was the first time People's Literature Press published a series of works by a Hong Kong novelist. In addition, one of her novels won the Grand Prix Award for novels in the third "Legendary" contest organised by Legendary Magazine Corporation. Novels written by Dr. Leung were the best selling books in National Capital Book Fair in Beijing in 1994 and 1995. In 1995, one of Dr. Leung's work obtained Special Award in the Seventh Straits Sentiments Essay Contest organised by China Central Broadcasting Radio. Furthermore, Dr. Leung's novels have been adopted for TV drama series in the People's Republic of China (the "PRC") from time to time during these years. In 1990, Dr. Leung founded a publishing firm which became one of the top five publishing firms in Hong Kong within a year. Dr. Leung is a Political Consultative Committee Member in Beijing, the PRC. Dr. Leung is the spouse of Dr. Wong, a Non-executive Director and Chairman of the Company. Dr. Leung is also a director of Sunny World Management Limited, Communication and You Holdings Company Limited, Qin Jia Yuan Advertising Company Limited, Qin Jia Yuan Shares Company Limited, Qin Jia Yuan Cultural Assets (Hong Kong) Company Limited, Qin Jia Yuan Marketing (Shenzhen) Limited, Qin Jia Yuan Production Service (Shenzhen) Limited, Qin Jia Yuan Publishing Company Limited, Amazing Investments Limited, Happily Development Limited, Qin Jia Yuan Media Creation Co., Limited, Qin Jia Yuan (International) Media Investments Co., Limited, Design Leader Holdings Limited and Qin Jia Yuan Media Services, Productions, Distributions Company Limited, all of which are subsidiaries of the Company. She is the director of Dynamic Master Developments Limited, Goodhold Limited and Hunterland City Limited, all of which are companies holding interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO").

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Mr. TSIANG Hoi Fong, aged 41, is the production/distribution controller of the Group. Mr. Tsiang joined the Group in February 2001 and is responsible for overseeing the Group's TV programme related services, in particular the coordination and negotiation with the TV stations to promote TV programmes and commercial airtime to meet the requirements of advertisers and the launch of their public relations events and promotional activities. Mr. Tsiang graduated from Xiamen University in the PRC with a Bachelor degree in Science in 1984 and graduated from the faculty of Economy of Xiamen University in 1999. Before joining the Group, Mr. Tsiang worked for several companies in the PRC and Hong Kong and was responsible for the marketing and sales functions.

NON-EXECUTIVE DIRECTORS

Honourable Dr. WONG Yu Hong, Philip, GBS, aged 65, is the co-founder and the Non-executive Director and Chairman of the Group. He oversees overall strategic planning of the Group and particularly, the impact of regulatory development to the business of the Group. Dr. Wong holds a Bachelor of Science degree and a Master of Science degree in Engineering from University of California, USA, a Doctorate degree in Law from Southland University, USA and a Doctorate degree in Engineering from California Coast University, USA. Dr. Wong has more than 30 years' experience in business management and is now the Chairman and Chief Executive of his own business, Winco Paper Products Company Limited. He also serves as the director of a number of companies, including Hop Hing Holdings Limited, Asia Financial Holdings Limited, Goldlion Holdings Limited and Grand Investment International Ltd. which are companies listed on the Main Board. He received the Gold Bauhinia Star Award from the Hong Kong government in 2003. He received the Courvoisier Awards for Business Excellency from the then Chief Justice of Hong Kong, Sir Denys Roberts, in 1986. Dr. Wong concurrently provides services to a number of public bodies. He is a Deputy of the National People's Congress of the PRC, a member of the Legislative Council of Hong Kong, the treasurer of the Chinese General Chamber of Commerce in Hong Kong, and a board member of the Hong Kong Trade Development Council. Dr. Wong is the spouse of Dr. Leung, an Executive Director. Dr. Wong is also the director of Amazing Investments Limited, Qin Jia Yuan Cultural Assets (Hong Kong) Company Limited, Qin Jia Yuan Advertising Company Limited and Happily Development Limited, all of which are subsidiaries of the Company. He is the director of Dynamic Master Developments Limited, Goodhold Limited and Hunterland City Limited, all of which are companies holding interests in the shares of the Company within the meaning of Part XV of the SFO.

Mr. LEE Woo Sing, aged 76, joined the Group in September 2000. Mr. Lee has over 58 years' experience in the financial industry. He is the founder of Shun Loong Holdings Limited, a local brokerage firm, the founding committee member of the Stock Exchange, the honorary adviser to the Chinese Gold & Silver Exchange Society, the financial securities adviser to Tianjin, the PRC, the honorary president of the Institute of Securities Dealers Limited and the honorary adviser to Overseas Exchange Association of Zhejiang Province, the PRC. Mr. Lee is also a council member of The Chinese University of Hong Kong, a Vice Chairman of the Board of Trustees of Shaw College,

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and honorary professor of Zhejiang University in the PRC. Mr. Lee is a Non-executive Director and the Chairman of Grand Investment International Ltd. a company listed on the Main Board. Mr. Lee is also the Chairman of Shanghai Fraternity Association (HK) Ltd. and the Director of Shanghai-Hong Kong Development Institute. He is also the director of Communication and You Holdings Company Limited, a subsidiary of the Company. He is the director of Master Asset International Limited, a company holding interests in the shares of the Company within the meaning of Part XV of the SFO.

Mr. PFITZNER Kym Richard, aged 41, joined the Group in December 2003. Mr. Pfitzner was appointed as the Aegis Media Regional Chief Financial Officer for Asia Pacific of Aegis Group plc in February 2003 and is based in Singapore. Mr. Pfitzner is a Chartered Accountant and has membership of the Institute of Chartered Accountants in Australia. He holds a degree in Accounting from South Australian Institute of Technology (currently the University of South Australia) with Distinction. Mr. Pfitzner has vast commercial financial experience through holding senior financial roles in the past, including several years of experience with multinational advertising/media/marketing groups. Prior to joining Aegis Group plc, Mr. Pfitzner was employed by Totam Communications Limited, a public unlisted company based in Sydney as the Chief Financial Officer, the McManus Group, which was a multinational advertising group headquartered in New York as Regional Chief Financial Officer of Asia of Pacific South and South Africa and Ayers Resort Company Limited as Finance Director and acting Company Secretary.

Mr. ZINGER Simon, aged 34, joined the Group in December 2003. Mr. Zinger joined Aegis Group plc in January 2003 as Head of the Legal Affairs for the media division of the Aegis Group plc based in London. In this capacity he primarily oversees a variety of legal and corporate issues in operations including mergers and acquisitions, corporate strategy and media services client development. Prior to joining Aegis Group plc, he was from 1999 based in Paris with Vivendi Universal as Vice President and Assistant to the General Counsel. He had also worked in San Francisco as a Corporate Attorney with the international law firm of Baker & McKenzie. Mr. Zinger received his Jurisdoctorate degree from the University of San Francisco School of Law in the USA in 1996 and his Bachelors degree with Distinction from McGill University in Canada.

Mr. WONG Seung Ho, Thomas, aged 47, joined the Group in 2004. Mr. Wong obtained a Bachelor degree in Marketing from St. Mary's University in Canada. Mr. Wong is currently the Chief Executive Officer of Carat China and Regional Director of North Asia of the Aegis Group plc. Prior to joining Carat, Mr. Wong served in Leo Burnett Guangzhou, Dentsu Young & Republican Beijing, McCann-Erickson Guanming Beijing and Hong Kong as the General Manager. Mr. Wong was awarded Finalist Award of Advertising Marketing Effectiveness in 1997 by International Award, New York Festival for Hong Kong Wellcome Supermarket and Cannes Lion Finalist Award of International Advertising Festival for Saturn of General Motors Taiwan in 1995.

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Mr. HUNG Hak Hip, aged 59, joined the Group in December 2000. He has about 28 years' experience in the production and distribution of edible oils by serving Hop Hing Holdings Limited, a listed company on the Main Board of which Mr. Hung is the Chairman. Mr. Hung is also a Chartered Accountant. He is also the director of Communication and You Holdings Company Limited, a subsidiary of the Company.

Mr. WONG Ying Ho, Kennedy, JP, aged 41, joined the Group in September 2000. Mr. Wong is a Bachelor of Arts in Laws (Hon) in University of Kent, UK. He has about 16 years of practising experience in the legal field and is currently the managing partner of Philip K.H. Wong, Kennedy Y.H. Wong & Co. a firm of solicitors in Hong Kong. He is also an attesting officer appointed by the Ministry of Justice of the PRC. Mr. Wong is director of a number of companies in Hong Kong, including Goldlion Holdings Limited, Raymond Industrial Limited and China Overseas Land & Investment Limited, which are listed companies on the Main Board, and Far Eastern Polychem Industries Limited, Capinfo Company Limited and iSteel Asia Holdings Limited, which are companies listed on the Growth Enterprise Market of the Stock Exchange. In addition, Mr. Wong serves a number of public bodies and is currently a national committee member of the Chinese People's Political Consultative Conference and Vice-Chairman of the All China Youth Federation. Mr. Wong is also the director of Communication and You Holdings Company Limited, a subsidiary of the Company.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. LAU Hon Chuen, GBS, JP, aged 57, joined the Group in December 2003. Mr. Lau is a senior partner of Messrs. Chu & Lau, Solicitors & Notaries, a Notary Public and China-appointed Attesting Officer. Mr. Lau is also a member of the Board of the Urban Renewal Authority, a standing committee member of the National Committee of the Chinese People's Political Consultative Conference and the Director of Hong Kong Mortgage Corporation Limited. Mr. Lau is the director of a number of companies, including Glorious Sun Enterprise Limited, a company listed on the Main Board.

Mr. LAM Haw Shun, Dennis, JP, aged 58, joined the Group in May 2004. Mr. Lam has a Bachelor's degree in Electrical Engineering from the University of Washington and a Master of Business Administration degree from the University of California, Los Angeles. Mr. Lam has over 25 years experience in the finance industry. He is currently a senior adviser of Mizuho Securities Asia Limited. Prior to his current appointment, Mr. Lam has held senior positions in various financial institutions. Mr. Lam also held directorships in China Travel International Investment H.K. Limited and Asia Financial Holdings Limited, both of which are companies listed on the Main Board. Mr. Lam was also the first Vice-Chairman of the Stock Exchange, first Deputy Chairman of HKSCC, member of the Securities & Futures Appeals Panel.

Mr. HUI Koon Man, Michael, JP, aged 62, joined the Group in December 2003. He graduated from The Chinese University of Hong Kong with a Bachelor degree in Social Science in 1969. He has more than 30 years' experience in the film industry as actor, script-writer, director and producer.

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Mr. Hui founded the Hui's Film Production Company Limited in 1975. Mr. Hui was awarded with the "Best Actor" by the Hong Kong Film Awards in 1982 and the "Best Performance Actor" by the American Film Institute in 1989. Mr. Hui is engaged in promoting the film making industry of Hong Kong, taking an active role in the Hong Kong Motion Picture Industry Association, Hong Kong Film Directors' Guild, Hong Kong Screen-Writers' Guild and Hong Kong Performing Artistes' Guild. Mr. Hui is also a member of the Hong Kong Tourism Board.

SENIOR MANAGEMENT

Ms. **YUEN Yee Fan**, aged 46, is the Chief Operating Officer of the Group. Ms. Yuen holds a Bachelor of Commerce from University of Toronto, Canada. Ms. Yuen is a member of Canadian Institute of Chartered Accountants and an associate member of Hong Kong Institute of Certified Public Accountants. Before joining the Group in September 2004, she was with one of the big four accounting firms and also worked as Group Financial Controller and Chief Financial Officer for various international and listed companies. Ms. Yuen oversees the business development, financial, legal and human resources aspects of the Group.

Mr. **LEUNG Sing Lim**, aged 36, is the Chief Financial Officer and Company Secretary of the Group. He joined the Group in August 2004 and oversees the financial operation and corporate matters of the Group. Mr. Leung holds a Master of Business Administration from University of Strathclyde and is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. Prior to joining the Group, he held senior financial positions in various companies.

Mr. **HE Ping**, aged 54, is the customer services controller of the Group. Mr. He joined the Group since its establishment and is responsible for the management of the Group's marketing and customer services. He has about 12 years' experience in the media industry by providing services relating to editing, marketing and customer services. Mr. He graduated from the Chinese Literature Department of Yangzhou Education College in the PRC.

Mr. **GENG Li**, aged 52, is the Deputy Officer of the Group's Beijing office and is responsible for the management of the Group's customer services. He joined the Group in December 1993 and has about 12 years' experience in the media industry.

Ms. **ZHAO Hui Xia**, aged 42, is the Customer Services Manager and Officer of the Guangzhou office and is responsible for the management of the Group's customer services. Before joining the Group in December 2003, she had over 17 years' experience in media industry by serving as a reporter, programme producer, editor of radio stations such as Radio Guangdong, Voice of City and newspaper "Voice". Since 1997, Ms. Zhao has worked for the Group as a representative from Voice of City, Voice and has completed a number of public relation projects.