

The Board of Directors of Dickson Concepts (International) Limited (“the Company”) announces that the Group’s unaudited consolidated results for the six month period ended 30th September, 2004 together with the comparative figures are as follows :-

## CONSOLIDATED PROFIT AND LOSS ACCOUNT

For the period ended 30th September, 2004

	NOTE	Six months ended 30th September,	
		2004 (unaudited) HK\$'000	2003 (unaudited) HK\$'000 restated
Turnover	2	<b>1,222,563</b>	1,111,057
Cost of sales		<b><u>(653,803)</u></b>	<u>(646,935)</u>
Gross profit		<b>568,760</b>	464,122
Other income		<b>11,728</b>	14,606
Selling and distribution expenses		<b>(393,836)</b>	(359,375)
Administrative expenses		<b>(78,980)</b>	(77,607)
Other operating expenses		<b><u>(21,956)</u></b>	<u>(20,579)</u>
Operating profit		<b>85,716</b>	21,167
Finance costs		<b>(829)</b>	(964)
Share of net profits/(losses) of associated companies		<b><u>5,850</u></b>	<u>(2,564)</u>
Profit from ordinary activities before taxation	3	<b>90,737</b>	17,639
Taxation	4	<b><u>(13,020)</u></b>	<u>(8,387)</u>
Profit from ordinary activities after taxation		<b>77,717</b>	9,252
Minority interests		<b><u>(156)</u></b>	<u>(1,541)</u>
Profit attributable to shareholders		<b><u>77,561</u></b>	<u>7,711</u>
Earnings per share	5	<b><u>27.5 cents</u></b>	<u>2.7 cents</u>
Dividend per share - Interim dividend declared after the balance sheet date	6	<b><u>13.0 cents</u></b>	<u>2.7 cents</u>