

INTERIM RESULTS

The Board of Directors (the “Directors”) of Culturecom Holdings Limited (the “Company”) are pleased to announce the unaudited consolidated results of the Company and its subsidiaries (collectively referred to as the “Group”) for the six months ended 30th September, 2004 together with the comparative figures for the corresponding period of 2003 are as follows :

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six month ended 30th September, 2004

	Notes	Six months ended 30th September,	
		2004 HK\$'000 (unaudited)	2003 HK\$'000 (unaudited)
Turnover	3	22,755	19,838
Cost of sales		(17,575)	(15,363)
Gross profit		5,180	4,475
Other revenue		2,881	2,542
Administrative expenses		(36,561)	(30,491)
Unrealized (loss) gain on investments in securities		(38,882)	16,410
Amortization of development costs		(5,624)	(9,105)
Research and development expenditures		(384)	(402)
Loss from operations	4	(73,390)	(16,571)
Finance costs	5	(5)	(5)
Share of results of associates		(3,025)	(5,735)
Share of results of a jointly controlled entity		(924)	(805)
Impairment loss recognized in respect of goodwill reserve		(3,000)	–
Loss on deemed disposal of associates		–	(1,333)
Loss before taxation		(80,344)	(24,449)
Taxation	6	–	(1)
Loss for the period		(80,344)	(24,450)
Loss per share – basic and diluted	7	(2.41 cents)	(0.81 cents)