



**“Asia Expo” series
Kenfair Asian expo (Las Vegas, the United States)**

Kenfair Asian expo, the United States edition of the “Asia Expo” series, is one of the prominent Asian-exclusive trade shows for toys, gifts, premium and household products on American soil. The 2nd Kenfair Asian expo was staged on 17-19 August 2004 at the Mandalay Bay Convention Center in Las Vegas, the United States.

Bearing witness to the phenomenal growth of this year’s show were 586 Asian manufacturers in 617 booths, representing the staggering increments of 45% and 44% respectively over the previous year. A total of 7,591 buyers (a 13% rise year on year) visited the expo, the majority of whom were from the United States.

The next Kenfair Asian expo will be held on 16-18 August 2005 at the Mandalay Bay Convention Center again with an expanded scale to 700 booths.

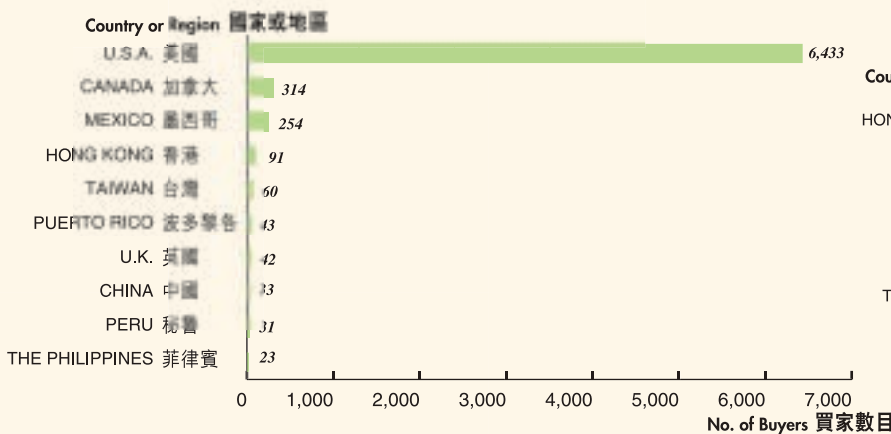
**亞洲博覽會系列
拉斯維加斯－亞洲博覽會（美國）**

「拉斯維加斯－亞洲博覽會」乃本集團「亞洲博覽會」系列中在美國舉行的貿易展覽會，為當地其中一項專為亞洲玩具、禮品、贈品及家居用品而設的展覽會。第二屆「拉斯維加斯－亞洲博覽會」已於2004年8月17日至19日期間，假美國拉斯維加斯Mandalay Bay Convention Center圓滿舉行。

是項展覽會於本年度取得驕人的增長，共有586名亞洲廠商設置617個攤位，數目分別較去年首屆展覽會大幅上升45%及44%，三天展覽會共吸引了7,591名主要來自美國的買家入場參觀，入場總人數較去年增加13%。

下屆「拉斯維加斯－亞洲博覽會」將於2005年8月16日至18日，再度選址Mandalay Bay Convention Center舉行，攤位數目預期將增加至700個。

**Buyer Attendance
(Top 10 visiting countries or regions)**
入場買家 (十個主要參與國家或地區)



**Exhibitor Breakdown
(Top 5 exhibiting countries or regions)**
參展廠商分佈 (5個主要參展國家或地區)

