

Further expanding our global business reach and forming strategic business partnership

In the coming months, Kenfair International will launch the 5th session of the first fair of "Asia Expo" series, in London of the United Kingdom. Recognising the rapid-growing market in Eastern Europe during the Seven Months Period, the Group decided to speed up the launching of a trade exhibition in Poland. Moreover, the Group will continue to focus on establishing strategic partnerships in target markets.

進一步擴展海外業務據點及建立策略性合作夥伴關係

展望未來數月，建發國際除將繼續於英國舉辦「亞洲博覽會」系列之第一項貿易展覽會——第五屆倫敦「亞洲博覽會」外，本集團有見東歐地區於過去七個月內發展迅速，決定加快於波蘭舉辦貿易展覽會之步伐。與此同時，本集團亦繼續爭取與各目標市場建立策略性夥伴關係。



Asia Expo (London, the United Kingdom)

Debuted in 2001, the Asia Expo in London of the United Kingdom has established an outstanding reputation among European buyers in merely four years. Accredited as an "UFI-Approved Event" in October 2003, the Asia Expo, London is the largest trade exhibition for Asian-made toys, gifts, premium and household products in the United Kingdom.

The 2005 session will be held on 3-5 February 2005 at the Grand Hall Olympia, London, expected to present approximately 1,000 booths.

亞洲博覽會—英國倫敦

倫敦「亞洲博覽會」自二零零一年推出以來，在短短4年間已成功在歐洲買家心目中樹立良好聲譽。於2003年10月獲「UFI」評定為其「認可展覽會」之倫敦「亞洲博覽會」，更是目前英國最大型的亞洲玩具、禮品、贈品及家居用品貿易展覽會。

2005年的「亞洲博覽會」將於2005年2月3日至5日假英國倫敦Grand Hall Olympia舉行，預計展覽攤位約為1,000個。

