



裕元工業(集團)有限公司
Yue Yuen Industrial (Holdings) Limited



The Winning **Team**
Annual Report 2004

Our Mission

Leveraging on our defined strategies in horizontal expansion, vertical integration, China opportunities and logistics capabilities, we will work to maintain and enhance our position as the world's largest manufacturer of branded athletic and casual footwear. In the process, we are committed to deepening the strategic partnerships we have built with our customers and further strengthening the staff and community programs that we have in place.





Seamlessly working together
for success: Yue Yuen and its
customers

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