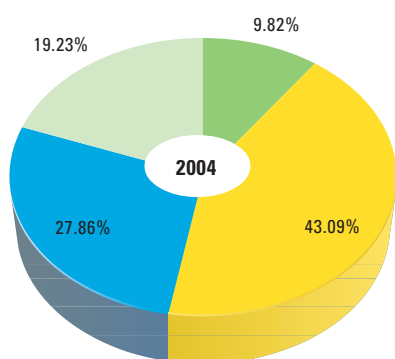


# FINANCIAL HIGHLIGHTS

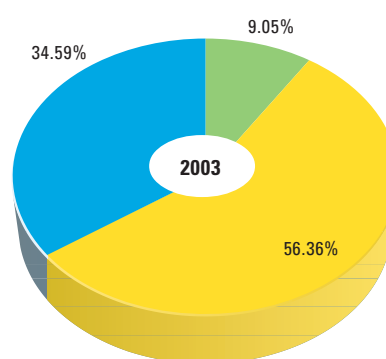
## SALES OF DIFFERENT PRODUCTS

	2000 HK\$'000	2001 HK\$'000	2002 HK\$'000	2003 HK\$'000	2004 HK\$'000
Packaging Printing	118,862	47,202	68,239	66,453	<b>95,683</b>
Cigarette Packaging Printing	209,106	218,252	216,004	–	–
Books Printing	511,976	455,367	470,143	414,037	<b>419,728</b>
Magazines Printing	167,446	228,697	222,440	254,096	<b>271,396</b>
Pop-up and touch-and-feel books Printing	–	–	–	–	<b>187,340</b>
Financial Printing	125,445	63,038	41,463	–	–
Publishing	6,611	6,546	3,530	–	–
	<b>1,139,446</b>	<b>1,019,102</b>	<b>1,021,819</b>	<b>734,586</b>	<b>974,147</b>

## SALES OF DIFFERENT PRODUCTS



- Packaging Printing
- Books Printing
- Magazines Printing
- Pop-up and touch-and-feel books Printing



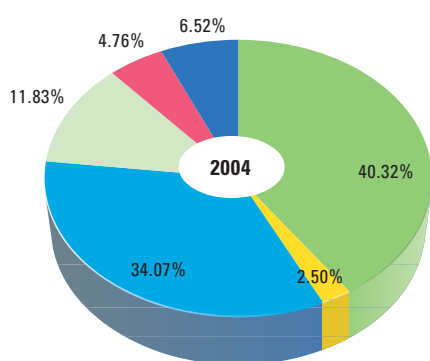
- Packaging Printing
- Books Printing
- Magazines Printing

# FINANCIAL HIGHLIGHTS

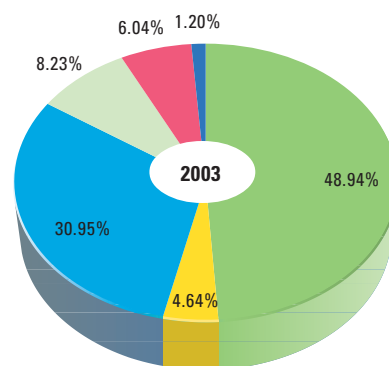
## SALES OF DIFFERENT REGIONS

	2000 HK\$'000	2001 HK\$'000	2002 HK\$'000	2003 HK\$'000	2004 HK\$'000
The PRC, excluding Hong Kong	483,349	577,622	567,221	359,502	<b>392,819</b>
Hong Kong	264,701	121,028	108,546	34,082	<b>24,317</b>
The United States of America	257,055	240,769	253,942	227,402	<b>331,885</b>
United Kingdom	61,053	41,749	71,045	60,430	<b>115,215</b>
Australia	10,998	14,274	13,394	44,364	<b>46,406</b>
Other areas	62,290	23,660	7,671	8,806	<b>63,505</b>
	<b>1,139,446</b>	<b>1,019,102</b>	<b>1,021,819</b>	<b>734,586</b>	<b>974,147</b>

## SALES OF DIFFERENT REGIONS



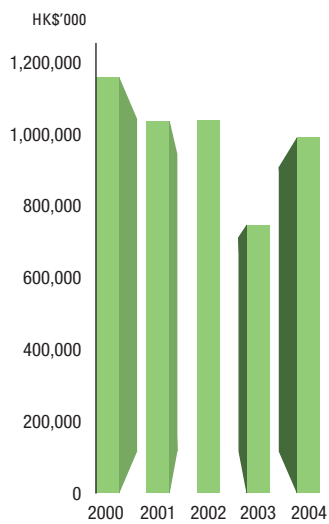
- The PRC, excluding Hong Kong
- Hong Kong
- The United States of America
- United Kingdom
- Australia
- Other areas



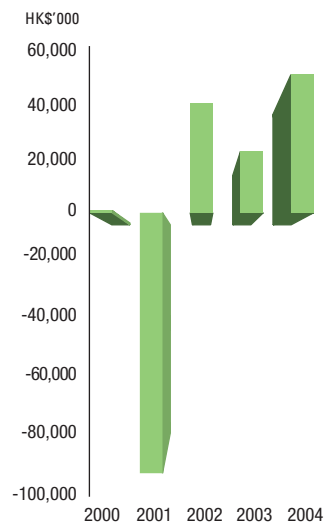
- The PRC, excluding Hong Kong
- Hong Kong
- The United States of America
- United Kingdom
- Australia
- Other areas

# FINANCIAL HIGHLIGHTS

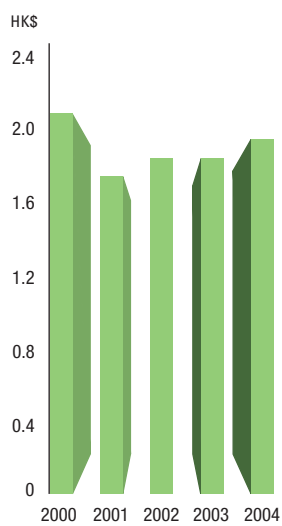
**Turnover**



**Net Profit/(Loss) Attributable to Shareholders**



**Net Assets Value Per Share**



**Dividend Per Share**

