

CLP and our Community

As an electric utility, CLP's most direct contribution to the community is through the provision of consistently reliable and high quality electric power to support the economic and social development of the communities in which we operate. To this we add our wider responsibility to be a good corporate citizen; one which takes pride in making significant contributions to community programmes in which we can add value.

Our [Social and Environmental Report 2004](#) describes CLP's community initiatives in greater depth and detail – in this section of the Annual Report we give just a sample of our community activities in 2004 – to demonstrate both the variety of such activities and that these are carried on throughout the CLP Group and amongst the joint ventures in which we participate.

Hong Kong

In 2004, the CLP Volunteers' Team marked its 10th anniversary. The team was established in 1994 when several employees decided to make use of their expertise in order to provide rewiring services to elderly people living alone in public housing.

Over the years, the number of volunteers has grown to 600, reinforced by participation from family members and other new partners, such as the Electric and Mechanical Services Department of the Hong Kong Government. The services provided to our community by the CLP volunteers have also extended into new areas, such as the Reading Ambassadors programme, which started in 2003, and involves over 50 CLP volunteers in reading and story-telling sessions for mentally disabled children in eight centres of the Heep Hong Society. CLP volunteers and family members also continued to provide free English lessons for newly arrived Mainland children.

CLP partnered with the Hong Kong Council of Social Services to launch the "Caring for the Health of the Elderly" charity programme. For every HK\$20 donated by members of the public, CLP has contributed an additional HK\$50 to raise funds for producing health packs to care



for the health of the elderly. By the start of 2005 this programme had benefited 10,000 underprivileged elderly people.

CLP remains a strong supporter of the Community Chest. In 2004, a total of HK\$1.1 million was raised for the Chest through various fund raising programmes, such as the Skip Lunch Day, Green Day and Dress Casual Day. The combined efforts of the Company and its staff resulted in CLP receiving a President's Award from the Community Chest in 2004.

Our community activities also included the promotion of arts and culture, such as through our sponsorship of classical musical performances organised by the Hong Kong Sinfonietta, Le French May, the Chopin Society and the Hong Kong Chinese Orchestra.

Chinese Mainland

In the Mainland, CLP has continued its support to the Project Hope School Programme. By the end of 2004, eight schools had been opened in the western provinces of China, including four in Guizhou (in the vicinity of CLP's joint venture at Anshun), two in Yunnan and two in Sichuan. These schools are providing new classrooms and supporting facility for more than 3,000 pupils.

Construction was started on a school in Guangxi, near the site of CLP's power station project at Fangchenggang, which will welcome around 360 pupils. As well as providing funds to build these schools, CLP supports on-going maintenance and contributes to the provision of library books, stationery and sport equipment.

CLP Guohua also supports education development by contributing to an education development fund which makes donations to middle schools of the Beijing Normal University to provide grants for outstanding students from the poorer counties on the outskirts of Beijing.

Asia Pacific

Yallourn Energy continued with its community partnership programme, a series of activities and projects aimed at benefiting the communities in the Latrobe Valley region through partnerships between its employees and the local communities. Activities undertaken in the context of the programme included employees giving up their own time to install large shade sails over the outdoor activities area at a local pre-school. Yallourn Energy also organised its first Fun Run/Walk, with 80 staff volunteers and 550 participants raising money for a local cancer care centre.

At GPEC, community activities focused on pre-primary and primary education and on community health and support. For example, in 2004 GPEC and Pratham, a non-governmental organisation, started a project to promote universal education throughout Bharuch district with the objective of having every child in school and reading and writing. GPEC organised regular medical camps for surrounding villages and supported medical care through its work with another non-governmental organisation, Seva Yagna Samiti. It sponsored the renovation of one wing of the Civil Hospital at Bharuch, which was completed during the year.

The Ho-Ping Feedback Fund, established in 2003, continued to support community projects in Hualien and Ilan counties, such as educational donations, sponsorship of community and cultural events and support for local medical and other services.

In Thailand, BLCF allocated 25 million Baht for the implementation of community relations programmes to improve the standard of living of Map Ta Phut fisherman and Rayong communities. Funds were applied to activities such as the utilisation of bottom ash for an agriculture programme for Rayong farmers, cultivation programmes for prawns and blue crabs, as well as the establishment of artificial coral reefs and planting of mangrove forest.



Mixed feelings about participating in CLP's "Care for the Health of the Elderly" Charity Programme

