

SENIOR MANAGEMENT

PROFILE

MR. ZHOU YA FEI – CHIEF FINANCIAL OFFICER

Mr. Zhou joined the GOME Group in 2000 and held the capacity as Chief Financial Officer since then. Mr. Zhou is responsible for the planning and implementation of the internal budgeting and auditing systems, and is also involved in all major investment decisions of the Group. He led the design and integration of the Group's ERP system to enhance corporate efficiency. Prior to joining the Group, he worked in an accounting firm, an accounting consultancy as well as the Beijing municipal government. Mr. Zhou has over 10 years of experience in PRC accounting, finance and tax consulting. He is a registered accountant (non-practicing) and a registered tax agent (non-practicing) in the PRC.

MR. HUA TIAN – GENERAL MANAGER OF OPERATION

Mr. Hua joined the GOME Group in 1995 and held the positions of Deputy General Manager of Sales & Purchasing and Regional General Manager before he took up his present position in 2003. He is primarily focused on competitiveness and profitability enhancement of the Group. He contributed significantly to the rapid expansion of the Group's retail network in particular to information technology and telecommunication products and led the Group to establish direct purchase practice with its suppliers. He has over nine years of experience in the electrical appliances retails industry.

MR. LI JUN TAO – GENERAL MANAGER OF PROCUREMENT AND SALES

Mr. Li joined the Group in 1988 and previously held the position as General Manager of Operation Centre. He has extensive experience in electrical appliance retailing, chain store operations and management.

MS. WEI QIU LI – HEAD OF ADMINISTRATION AND HUMAN RESOURCES

Ms. Wei has over 10 years' experience in human resources and administrative management and she joined the GOME Group in 2000. She oversees human resources and staff training for the Group.