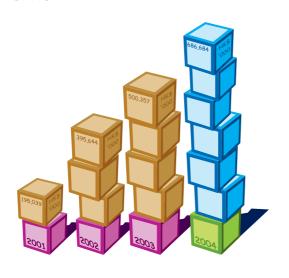
# Financial Highlights

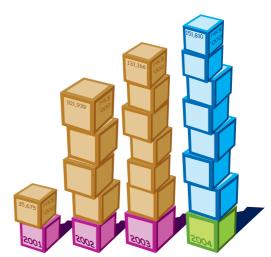
# Financial Highlights and Key Ratios as of the Year Ended 31st December:

(HK\$'000, except where otherwise stated)	2004	2003	% Change
CONSOLIDATED			
Turnover	686,684	500,357	+37.2
Profit from Operations	177,852	158,631	+12.1
Net Profit for the Year	151,810	131,166	+15.7
Diluted Earnings per Share	HK\$0.26	HK\$0.23	+13.0
Dividend per Share			
– Interim, paid	HK8 cents	HK8 cents	-
– Special, declared	HK3 cents	HK3 cents	-
– Final, proposed	HK9 cents	HK9 cents	-
Gross Profit Margin (%)	31.6	36.7	
Operating Profit Margin (%)	25.9	31.7	
Net Profit Margin (%)	22.1	26.2	
Gearing Ratio (%)	0.0	4.9	
Current Ratio	1.92	2.15	
Quick Ratio	0.92	1.14	

### **TURNOVER**

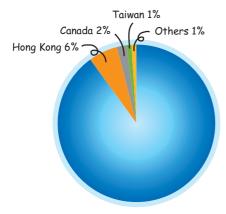


# **NET PROFIT**

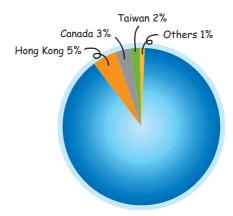


# Financial Highlights

# **TURNOVER BREAKDOWN BY MARKET**



United States 90% **2004** 

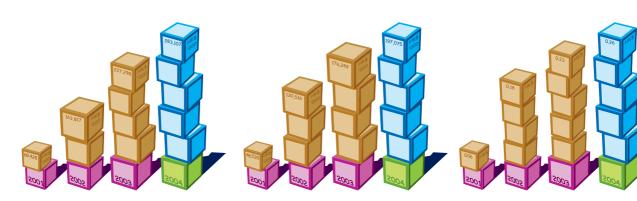


United States 89% **2003** 

**NET ASSETS** 

#### **EBITDA**

### **DILUTED EPS**



### **DEFINITIONS**

Gross Profit Margin (%)	=	Gross Profit Turnover	
Operating Profit Margin (%)	=	Operating Profit  Turnover	- × 100%
Net Profit Margin (%)	=	Net Profit for the Year  Turnover	- x 100%
Gearing Ratio (%)	Total Debt  Total Shareholders' Equity + Convertible Loan Sta		- x 100%
Current Ratio	=	Current Assets Current Liabilities	-
Quick Ratio	=	Current Assets excluding Inventories  Current Liabilities	-