

**OUR VISION**

**To be customer's premier bank**



## OUR CORE VALUES

### Social Responsibility

We care for and contribute to our communities

### Performance

We measure results and reward achievement

### Integrity

We uphold trustworthiness and business ethics

### Respect

We cherish every individual

### Innovation

We encourage creativity

### Teamwork

We work together to succeed

## OUR MISSION

**B**uild customer satisfaction and provide quality and professional service

**O**ffer rewarding career opportunities and cultivate staff commitment

**C**reate values and deliver superior returns to shareholders

Combining with mission, we have **BOC SPIRIT**