

Financial Highlights 財務摘要

For the year ended 31st December 2004

截至2004年12月31日止年度

	2004 HK\$'000 港幣千元	2003 HK\$'000 港幣千元	Change % 變動
Turnover 營業額	2,734,678	2,430,176	13%
Profit before taxation 除稅前溢利	469,833	545,705	-14%
Profit attributable to shareholders 可撥歸股東溢利	312,186	332,877	-6%
Earnings per share 每股盈利	\$0.53	\$0.57	-7%
Dividend per share 每股股息	\$0.165	\$0.13	27%
Shareholders' funds 股東權益	17,965,174	13,788,090	30%
Fixed assets 固定資產	36,202,646	30,134,187	20%
Total assets 資產總值	38,032,281	31,151,434	22%

Employment of Assets 資產運用

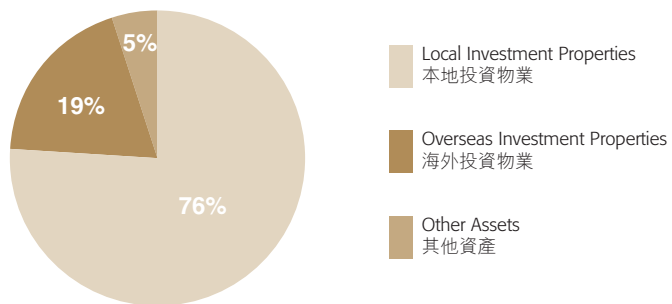
For the year ended 31st December 2004
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Assets Employed

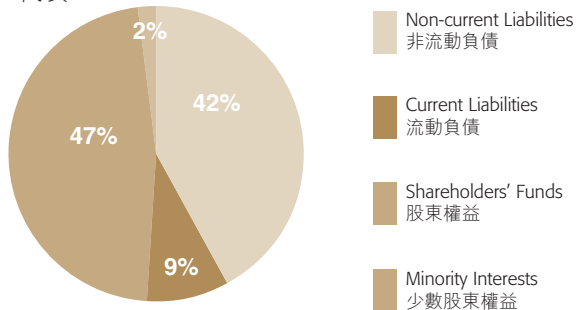
(Total Assets HK\$38,032 Million)

資產

(資產總值港幣38,032百萬元)



Financed By 代表

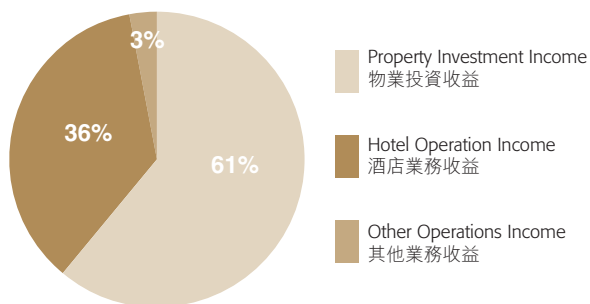


Profit from Operations

(HK\$867 Million)

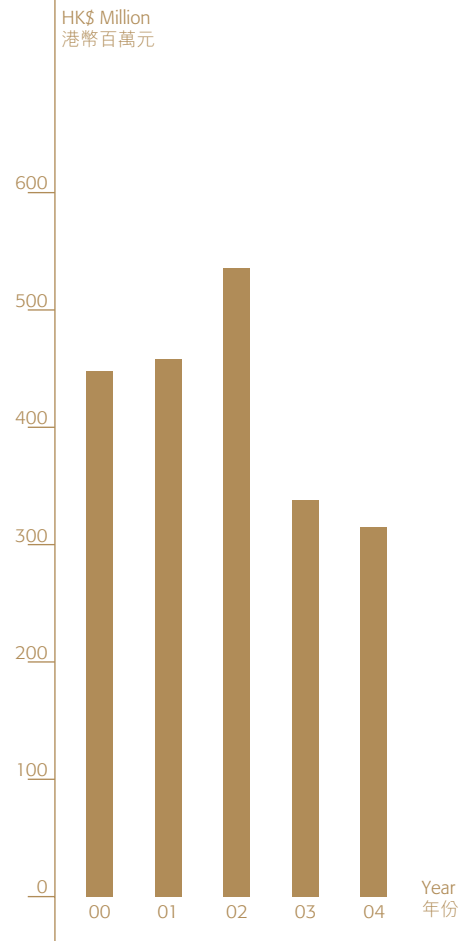
經營溢利

(港幣867百萬元)



Profit Attributable to Shareholders

可撥歸股東溢利





The Langham Place Mall houses 300 shops and restaurants, featuring many hot designer brands. Anchored by Hong Kong Seibu, UA Cinemas, trend-setting fashion retailer i.t. and Japanese lifestyle shop Muji; other big name tenants include Armani Exchange, Miss Sixty, Fornarina, Benetton, Extravaganza, and more....

Langham Place is synonymous with the designer shopping experience.



Brands

Brands

Ferti Jewelry

SEIBU

會





Top of Kowloon

The 59-storey office tower is the tallest in Kowloon. Equipped with raised flooring, fibre optic broadband network and environmentally friendly building features, Langham Place brings a new standard of quality to offices in Kowloon.



High



The 5-star Langham Place Hotel is the most technologically advanced hotel in Asia-Pacific that accommodates the guests' every need. Employing state-of-the-art facilities, omnipresent wireless broadband is installed throughout the hotel while in-room technology includes multi-function color IP Cisco phones, mobile in-room phone and large screen plasma TV with split screen function.



Place of Technology





Luxury



London

Auckland



Melbourne

The Group is establishing "Langham Hotel" as an international 5-star luxury brand. It is an owner-operator brand, which makes traditional elegance, innovation and genuine hospitality of the highest standard. The Langham Hotels in Hong Kong, London, Boston, Melbourne and Auckland have already been admitted as members of "The Leading Hotels of the World" , an organization that represents the most prestigious hotels in the world. The marketing network of the Langham Hotel brand covers Asia, Europe and North America.



Redefined

Boston