## Key Figures

## FINANCIAL HIGHLIGHTS

For the year ended December 31, 2004 In HK\$ million (except per share data)

	2004	2003	Better/ (Worse) y-o-y
Turnover	22,895	22,550	2%
Cost of sales General and administrative expenses	(10,531) (8,298)	(8,730) (9,481)	(21)% 12%
Operating profit before net gains on investments, provisions for impairment losses and restructuring costs Gains on investments, net Provisions for impairment losses Restructuring costs	4,066 461 (40) (51)	4,339 407 (2,452) (38)	(6)%
Profit from operations Finance costs, net Share of results of jointly controlled companies Share of results of associates Impairment losses on interests in jointly controlled companies and associates	4,436 (1,929) (4) 152 (16)	2,256 (2,117) (891) 65 (4,464)	9%
Profit/(Loss) before taxation Taxation	2,639 (981)	(5,151) (1,165)	16%
Profit/(Loss) after taxation Minority interests	1,658 (20)	(6,316) 216	
Profit/(Loss) for the year attributable to shareholders	1,638	(6,100)	
Earnings/(Loss) per share (in HK cents) Basic Diluted	30.50 30.26	(122.81) (122.81)	
Dividends per share (in HK cents) Interim Final	5.50 9.60	N/A N/A	

## **OPERATIONS HIGHLIGHTS**

	2004	2003	Better/ (Worse) y-o-y
Fixed line market share Business lines Residential lines	68% 69% 67%	73% 73% 73%	(5)% (4)% (6)%
Exchange lines in service ('000)  Business lines ('000)  Residential lines ('000)	2,567 1,144 1,423	2,779 1,236 1,543	(8)% (7)% (8)%
Total broadband access lines ('000)	796	703	13%
New Generation Fixed-Line sign-ups ('000)	969	655	48%
NOW Broadband TV installed ('000)	361	147	146%