

# CORPORATE CALENDAR

## 1<sup>ST</sup> QUARTER

- *South China Morning Post* holds 13th annual Fund Manager of the Year Awards recognising top performing funds and their managers
- *Classified Post* and *Jiu Jik* generate over 3,000 registrations at the Education and Career Expo, reinforcing leadership in the recruitment industry
- Capital Artists issues a commemorative album of Anita Mui's songs



## 2<sup>ND</sup> QUARTER

- SCMP Magazines launches *Maxim* Hong Kong, the first Chinese edition of the world's biggest men's lifestyle magazine
- *Classified Post* and Watson Wyatt organize a human resources seminar, entitled "HR Management in Greater China – Best Practices in Talent Attraction and Retention" which attracts over 400 participants
- Capital Artists issues commemorative album of Leslie Cheung's songs



## 3<sup>RD</sup> QUARTER

- *South China Morning Post* holds 30th annual Student of the Year Award with Secretary for Education and Manpower Professor Arthur Li as guest of honour
- SCMP Group announces the sale of retailing business Daily Stop
- *Classified Post* organizes a seminar entitled "Essential Skills for a Brighter Future – Improve Your Presentation, Communication and Negotiation Skills"
- The *South China Morning Post's* Centenary Photo Exhibition goes on the road for a second time in some of Kowloon's busiest shopping centres
- *South China Morning Post* and the Faculty of Business and Economics at Hong Kong University launch a brand new series of Business and Economic Policy Seminars, sponsored by Citigroup. First seminar in the series is on Airport Privatisation
- SCMP Book Publishing achieves its biggest sales ever as a major exhibitor at the Hong Kong Book Fair. "My Pride – Formula For a Successful Idol" written by the talent manager of several famous singers in Hong Kong recorded the highest sales of all titles sold by Hong Kong publishers during the fair



## 4<sup>TH</sup> QUARTER



- *South China Morning Post* and the Hong Kong General Chamber of Commerce hold the third Pearl River Delta Conference in Zhongshan, China. The conference was attended by more than 300 business leaders and government officials from Hong Kong and mainland China



- *South China Morning Post* holds the second and the third seminars in the Business and Economic Policy Seminar Series attracting over 600 delegates
- SCMP Book Publishing releases three paperbacks – Points of View, Jake's View and Harry's View to celebrate *South China Morning Post's* centenary
- *South China Morning Post* holds centenary conference on "Hong Kong – The Next 100 Years" with Hong Kong SAR Financial Secretary Henry Tang as guest of honour
- *South China Morning Post* draws centenary celebration to a close with a cocktail for over 600 guests and Hong Kong SAR Chief Executive Tung Chee-hwa as guest of honour



- *Cosmopolitan* celebrates 20 years in Hong Kong and holds the Fun Fearless Female Awards recognising successful women from Hong Kong



- *Automobile* celebrates its 25th anniversary and holds its 15th Car of the Year Awards
- *South China Morning Post* and DHL hold the annual DHL-SCMP Hong Kong Business Awards, the most prestigious business awards recognising outstanding individuals and companies in the business world



- Operation Santa Claus, the *South China Morning Post's* annual charity campaign raises a record-breaking HK\$7.2 million in cash, goods and services for 12 local charities and another HK\$10.2 million for UNICEF for the benefit of children who were victims of the tsunami