

時至今日 Today...

本集團已重整業務重點，施行零售帶動分銷策略，集中從事四項核心業務：零售、食品、飲品及紡織。華潤創業矢志成為區內最大的消費品公司，在其業務領域中早已建立起領導地位，大部分營業額和資產均位於中國。

We have re-aligned our businesses focus under a retail-led distribution strategy with four core businesses – retail, food, beverage and textile. Aspiring to become the largest consumer company in China, CRE has already established leading presence in our business domains with most of our turnover and assets in China.



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