

華潤創業有限公司乃於香港聯合交易所上市的公司，業務重心在於中國大陸及香港的消費業務。為盡量增加各項業務之間的營運協同效益，本集團致力全力推行獨特的零售帶動分銷模式。在此模式下，本集團的若干業務，包括食品、紡織以及飲品業務將會成為零售業務供應鏈的一部分，並將在協同效益的推動下與零售業務同步增長。

China Resources Enterprise, Limited is a listed company on the Hong Kong Stock Exchange, with business emphasis on the consumer sector of the Chinese Mainland and Hong Kong. To maximize the operational synergies among various businesses, the Group is committed to a unique retail-led distribution model. Under this model, some of the Group's businesses, including food, textile as well as beverage, will form part of the supply chain for the retail business and they will grow synergistically together with the retail business.