

企業文化 CORPORATE CULTURE



人為本，企業為家
Enterprise is founded by Human

長遠利潤觀：成本效益，共用利益
Cost effectiveness and Profit sharing

長遠戰略：產業專一，產品多元
Business focus and Product diversity

長遠效率：大公司運作，小公司效率
Big company operation and
Small business efficiency



長遠模式：新經濟管理，舊經濟模式
Old economic model with new economic management

長遠組織：精簡扁平，細化透明
Flat organization and be transparent

長遠通路，服務專家
Be a channel servicing specialist

長遠營銷：重心下移，共同成長
Grow with customers

長遠服務觀：客戶滿意，員工滿意
Customer and Employee satisfaction

長遠管理3E：每個人，每一天，每件事
Every person, Every day, Every task

長遠營銷3E：每個產品，每個渠道，每個價格
Every product, Every channel, Every price

長遠服務3E：每個客戶，每個訂單，每次送貨
Every customer, Every order, Every delivery

