

# DIRECTORS, SENIOR MANAGEMENT PROFILES & MAJOR DEPARTMENTS 董事、高級管理層及主要部門

## Executive Directors

Mr. IP Ki Cheung, aged 48, is the Chairman of the Company who founded the Group in 1991. Appointed as Director on 16 January 2002, Mr. Ip is accountable for the overall strategic planning and development of the Group. He has over 20 years of experience in the plastic products and trade exhibitions industries. Mr. Ip has been the Chairman of the Hong Kong and Kowloon Plastic Products Merchants United Association since March 2002, and he has obtained a bachelor's degree in Commerce from Concordia University, Canada.

Mr. CHEUNG Shui Kwai, aged 47, is the Managing Director of the Company. He joined the Group in 1991 and was appointed as Director on 16 January 2002. With 15 years of experience in the administration, operation, organization and marketing of the Group's trade exhibitions, Mr. Cheung now oversees the Group's overall operations and management.

Mr. CHAN Siu Chung, aged 44, joined the Group in 1991 and was appointed as Director on 16 January 2002. He has 13 years of experience in the trade exhibitions industry, and he is primarily responsible for the Group's customer services and public relations.

## 執行董事

葉紀章先生，48歲，於1991年創立本集團，現為本公司主席。葉先生於2002年1月16日獲委任為董事，負責本集團整體策略規劃及發展。葉先生於塑膠產品及貿易展覽業累積逾20年經驗，自2002年3月開始獲選為港九塑膠製造商聯合會主席。葉先生畢業於加拿大康哥?亞大學，取得商務學士學位。

張瑞貴先生，47歲，為本公司董事總經理。張先生於1991年加入本集團，並於2002年1月16日獲委任為董事。張先生於集團旗下貿易展覽會之行政、運作、組織及市場推廣方面累積15年經驗，現負責本集團整體管理及日常營運。

陳兆忠先生，44歲，於1991年加入本集團，並於2002年1月16日獲委任為董事。陳先生於貿易展覽業累積13年經驗，現負責本集團客戶服務及公共關係。

## Independent Non-Executive Directors

Mr. CHAN Wing Yau, George, aged 50, joined the company on 22 February 2002 as Independent Non-Executive Director. Graduated with a bachelor's degree in Mathematics from the Waterloo University in Canada, Mr. Chan is now the Executive Director of China Golden Development Holdings Limited and member of Sir Macle hose Trust Fund Investment Committee. In addition, Mr. Chan has served as the Assistant Vice President of William M. Mercer Ltd., Director of Jardine Fleming Investment Services Ltd., Executive Director of HSBC Asset Management Ltd., Director of Peregrine Asset Management Ltd., Director and General Manager and Chief Investment Officer of Dao Heng Fund Management Ltd. Mr. Chan has also been the member of the Central Policy Unit of Hong Kong Government, member of the Consumers Litigation Fund Executive Committee, President of Rotary Club of Tsim Sha Tsui East, Board Member of Hong Kong Ocean Park and Chairman of Hong Kong Ocean Park Investment Committee.

Mr. LAI Yang Chau, Eugene, aged 35, is a practising solicitor in Hong Kong. He holds a master of Laws degree from the People's University of People's Republic of China, and a master of Laws degree from the City University of Hong Kong. Mr. Lai joined the Group as the Independent Non-Executive Director on 15 December 2003.

Mr. LAW Sung Ching, Gavin, aged 48, was appointed as the Group's Independent Non-Executive Director on 27 July 2004. Mr. Law is the Director of Top Rich Secretarial Services Limited and Senior Advisor of C C Kwong & Company, Certified Public Accountants. He has accumulated over 20 years of experience in finance and over 10 years of experience in auditing, accounting and company secretarial services from several financial institutions, including Bank of America, Royal Bank of Canada, IBI Asia Ltd. and CEF Holdings Limited.

## 獨立非執行董事

陳永祐先生，50歲，於2002年2月22日加入本公司，為本公司獨立非執行董事。陳先生畢業於加拿大滑鐵盧大學，持有數學學士學位。陳先生現為中國金展控股有限公司執行董事及麥理浩爵士信託基金投資委員會會員。此外，陳先生曾擔任偉世服務顧問有限公司助理副主席、怡富投資服務有限公司總裁、匯豐投資管理有限公司行政總裁、百富勤資金管理有限公司行政總裁及道亨基金管理有限公司董事兼總經理及投資總監。而陳先生亦曾出任香港政府中央政策組成員、消費者訴訟基金執行委員會委員、國際扶輪社香港尖沙咀東社長、香港海洋公園董事會成員及香港海洋公園投資委員會主席。

黎瀛洲先生，35歲，香港執業律師。黎先生持有中華人民共和國人民大學法律碩士學位及香港城市大學法律碩士學位。黎先生於2003年12月15日獲本集團委任為獨立非執行董事。

羅崇禎先生，48歲，於2004年7月27日獲本集團委任為獨立非執行董事。羅先生同時任高俊秘書事務有限公司董事，以及鄺志才會計師行，香港執業會計師之高級顧問。羅先生於財經界累積逾20年經驗，同時在核數、會計及公司秘書事務方面亦擁有超過10年經驗。羅先生曾服務於多間金融機構，包括美國銀行、加拿大皇家銀行、國銀亞洲有限公司及加拿大怡東集團有限公司。



高級管理層

Mr. KHAN Javed Iqbal, aged 42, joined the Group in January 1992. With 13 years of experience in the trade fair industry, Mr. Khan is the General Manager of the Group, primarily overseeing the promotion and marketing of the Group's overseas trade exhibitions and the administrative function of the Group.

Mr. FONG Wang, aged 36, joined the Group in December 1991. As the General Manager of the Group, Mr. Fong is responsible for the marketing and promotions of the Group's exhibitions in Hong Kong and China. He has 13 years of experience in the trade show industry.

Mr. SI Tze Fung, aged 41, is the Senior Manager of the Group. With over 20 years of experience in marketing, Mr. Si is principally responsible for marketing the Group's trade shows. He joined the Group in May 1998.

Mr. CHUANG, Johnny, aged 36, is the Head of Business Development of the Group, responsible for business development and corporate finance activities. A graduate of the University of Western Sydney, Nepean, Australia with a bachelor's degree in Commerce, Mr. Chuang is also an associate member of the Hong Kong Institute of Certified Public Accountants and certified practicing accountant of CPA Australia. He joined the Group in August 2002 and has 12 years of experience in auditing, accounting and finance.

Mr. CHEUNG Yun Fat, aged 38, is the Project Manager of the Group. He joined the Group in May 1993. With 11 years of experience in the trade fair industry, Mr. Cheung is responsible for the sales and marketing activities of the Group's local and China-based trade exhibition projects.

Mr. HO Pei Yiu, aged 36, joined the Group in July 1993. As the Group's Project Manager, he is responsible for the sales and marketing activities of the overseas trade exhibitions organized by the Group. Mr. Ho has 11 years of experience in the trade fair industry.

Mr. PAU Wai Lun, Willy, aged 32, joined the Group in April 2004 as Accounting Manager and Company Secretary. He is responsible for the Group's accounting and company secretarial matters. Mr. Pau holds a bachelor's degree in Accountancy from the City University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He has 10 years of experience in auditing, accounting and taxation.

簡志偉先生，42歲，於1992年1月加入本集團。簡先生於貿易展覽業累積13年經驗，現為本集團總經理，負責本集團海外貿易展覽的宣傳及市場推廣，同時參與本集團之行政工作。

方宏先生，36歲，於1991年12月加入本集團，現為本集團總經理，負責本集團香港及中國展覽會之宣傳及推廣工作。方先生於貿易展覽業累積13年經驗。

施子豐先生，41歲，為本集團之高級經理，在市場推廣方面累積逾20年經驗，現負責本集團貿易展覽之市場推廣工作。施先生於1998年5月加入本集團。

莊頌恩先生，36歲，為本集團業務發展部主管，負責本集團的業務發展及企業財務事宜。畢業於澳洲西雪梨大學，持有商業學士學位，現為香港會計師公會會員及澳洲會計師公會註冊會計師。莊先生於2002年8月加入本集團，於審核、會計及財務方面累積12年經驗。

張潤發先生，38歲，為本集團項目經理。張先生於1993年5月加入本集團，於貿易展覽業累積11年經驗，現負責本集團本地及中國貿易展覽項目之銷售及市場推廣。

何比耀先生，36歲，於1993年7月加入本集團，為本集團項目經理。何先生於貿易展覽業累積11年經驗，現負責本集團海外貿易展覽項目之銷售及市場推廣。

鮑偉倫先生，32歲，於2004年4月加入本集團，為本集團會計部經理及公司秘書，負責本集團的會計及公司秘書事宜。持有香港城市大學會計學學士學位，現為特許會計師公會資深會員及香港會計師公會會員，鮑先生於核數、會計及稅務方面累積10年經驗。

## Major Departments

Since its establishment in 1991 with just 4 staff, Kenfair International has grown quickly to become a leading trade fair organizer with 168 exhibition specialists and related professionals as at 31 March 2005. The Group's phenomenal growth thrives on its management philosophy, which values each individual staff member equally as the Group's most precious asset. To craft a professional and dedicated team, we make sure our staff flourish and prosper by providing for them the best possible working environment, a series of training programs and job incentives.

Led by our highly experienced management team, the various departments, including Accounts, Administration, Business Development, Customer Services, Design, Exhibitions Operations, Information Technology, Marketing, Publications, Public Relations, Research & Development and Sales, together with our subsidiaries in Beijing, Shanghai, Chengdu, branch offices in Shenzhen, Dongguan and Kenfair Travel Limited, are orchestrated driving forces behind the Group's continuous growth and triumphs.

## 主要部門

建發國際於1991年成立，迅速發展成為目前一家著名的展覽會主辦機構，規模更由最初的4位員工，增加至截至2005年3月31日共擁有168名展覽及相關業務專才。本集團堅守其一貫管理哲學，視每一位員工為寶貴資產。本集團致力為員工營造理想的工作環境，讓他們全情投入、盡展所長，並提供各項措施及培訓增進員工士氣，建立本集團專業而富熱誠的精英隊伍。

本集團經驗豐富的管理層帶領各主要部門，包括會計部、行政部、業務發展部、客戶服務部、設計部、展覽事務執行部、資訊科技部、市場推廣部、刊物出版部、公關部、研究及發展部及營業部，並配合設於北京、上海、成都的附屬公司、設於深圳、東莞的分公司，以及建發旅運有限公司，推動本集團昂首向前、屢創佳績。

### Accounts Department 會計部

The Accounts Department is fully responsible for the Group's daily monetary and accounting functions, as well as the company secretarial duties.

Its 5 experienced accounting professionals oversee the Group's financial status and business performance through regular reportings and financial analysis, which significantly assist decision making of the senior management. Moreover, the department ensures the Group's activities conform to corporate governance standards and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

會計部負責本集團日常之財務及會計職務，亦同時兼顧公司秘書實務。

部門由5名專業會計專才組成，負責透過定期報告及財務分析，監管本集團財務及業績狀況，藉以協助公司管理層作出正確的商業決定。同時，部門亦負責監督本集團之公司管治水平，確保本集團日常營運符合香港聯合交易所有限公司之證券上市條例及規則。

### Administration Department 行政部

The Administration Department provides all kinds of secretarial, human resources and clerical support to assure the smooth day-to-day operation of the Group.

Its human resources team handles company staff recruitment, employee relations and staff welfare matters.

Its databank section builds, maintains and manages the Group's enormous databank of 500,000 international buyers, suppliers and various trade contacts. The databank is an integral part of the Group's business, and one of the Group's most valuable assets.

行政部提供辦公室行政、人力資源及文書處理之全面支援，確保本集團日常運作暢順。

當中人事部專責有關招聘員工及僱員關係、福利等事宜。

數據資料庫小組則專責建立、更新及管理本集團現時擁有超過500,000國際買家和廠商，以及其他重要貿易客戶資料之龐大資料庫。此數據資料庫為本集團業務的重要部份，乃本集團的寶貴資產。