

# FINANCIAL HIGHLIGHTS



	For the year ended 31 December		
	2004	2003	Change
	RMB'000	RMB'000	%
Revenue	<b>7,213,827</b>	4,071,468	+77.2%
Net profit attributable to shareholders	<b>319,393</b>	164,372	+94.3%
Earnings per share (RMB)			
— Basic	<b>0.357</b>	0.192	+85.9%
— Diluted	<b>0.285</b>	—	N/A

- Revenue surged 77.2% to RMB7,213.8 million as a result of the success in brand building and market penetration strategies. According to ACNielsen, the Group's market share in the liquid milk market increased by 5 percentage points from 17.0% in December 2003 to 22.0% in December 2004.
- Net profit increased by 94.3% to RMB319.4 million, exceeding 2004 full year forecast as disclosed in the prospectus by 6.5%.

